

62
[Fall 1961]
Bu

Plants
pages 1, 4,
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+ 46

Max Schling Seedsmen, Inc.

538 MADISON AVENUE, NEW YORK 22, N. Y.

Christmas Shopping The Easy Way



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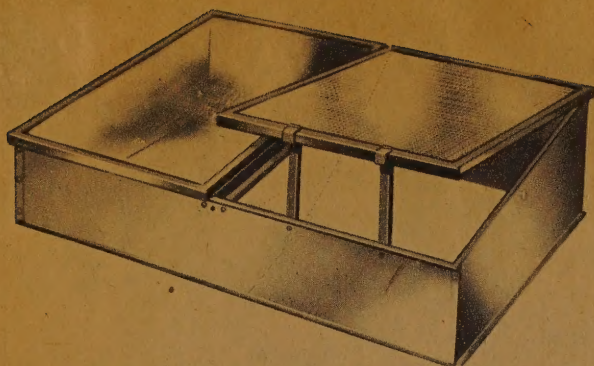


- 1. Live Bonsai Garden** for indoors and out. Planted in the authentic Japanese style with live dwarf evergreens, plus a small plant and decorative stone, in a round terra cotta bonsai pot. Complete, easy directions and general information included in 16-page booklet. Most unusual and decorative. Fun to grow and train to shape. **\$5.95**
- 2. Just Dial Santa** on your phone after depositing a coin. He answers on his phone when it rings. He "writes down" your gift order, nods and chuckles. When finished he hangs up his phone. You hang up, and your coin is collected and saved in the **SANTA CLAUS PHONE BANK**. The most unusual toy of the season! **\$7.95**
- 3. This Handmade "Lover's Knot" Door-mat** is made of real marine hawser rope that is as tough as it is handsome. 5 thick strands of rope are woven into a true Lover's Knot. This is a doormat that's really a work of art . . . yet one that the weather won't hurt . . . that will give years of service and good looks. It measures 18" x 30". Perfect and distinctive for any doorway. Our special importing facilities permit a new low price. **\$6.95**
- 4. Circus Cycle.** Pedals like a bike. For the most fun ever — 15 minutes practice will make you the star performer. — Pedals back and forth, turns angles by a twist of the body; everyone in the family will want his own! **\$2.98**



WE INVITE DINERS CLUB and AMERICAN EXPRESS CHARGES





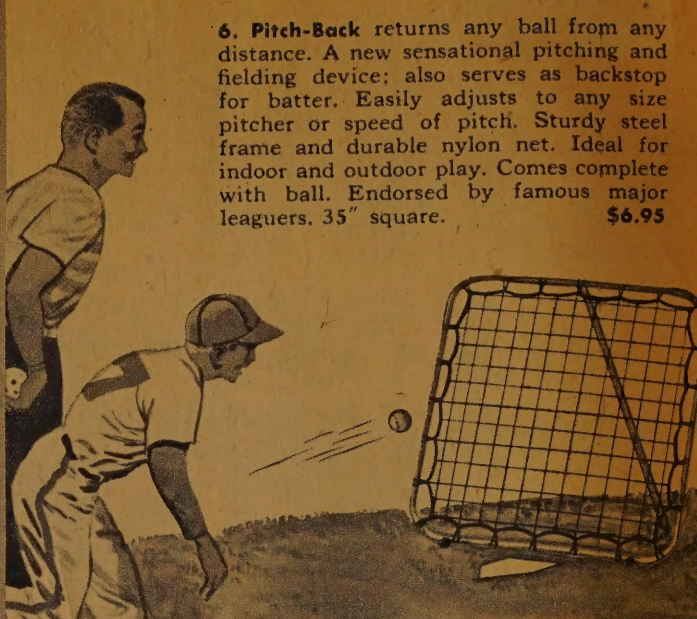
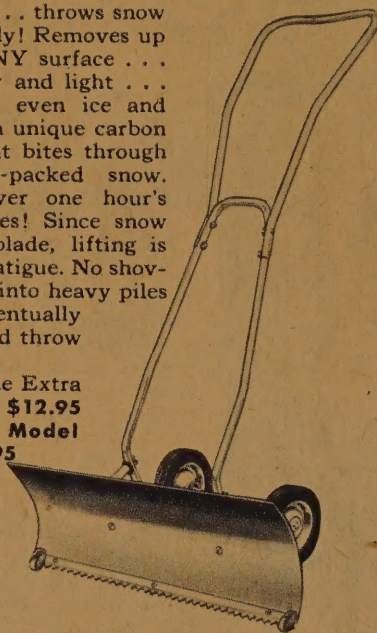
5. A New Lifetime Aluminum Cold Frame! Will Not Rot—Will Not Rust—Never Needs Paint—No Glass To Break. Now you can start your own flowers and vegetables from seeds—long before the outdoor gardening weather. Windows are made of transparent plastic reinforced with nylon web. The plastic transmits all the benefits of sunshine, including ultraviolet rays, which are shut out by ordinary glass. Windows slide or raise up for ventilation. This all-aluminum cold frame holds heat—prevents frost damage. 36" x 42"

\$24.95

7. De Luxe Sno-Whizzer stops shoveling snow this easy, quick way! No bending — no lifting . . . throws snow off to side automatically! Removes up to 10" of snow off ANY surface . . . all types of snow, dry and light . . . wet and heavy . . . even ice and slush. Now comes with unique carbon steel chipper edge that bites through ice crusts and hard-packed snow. Guaranteed to do over one hour's shoveling in 5 minutes! Since snow does not collect on blade, lifting is eliminated. Banishes fatigue. No shoveling or pushing snow into heavy piles that you eventually have to lift and throw by yourself.

26" x 11" Blade Extra heavy duty. **\$12.95**

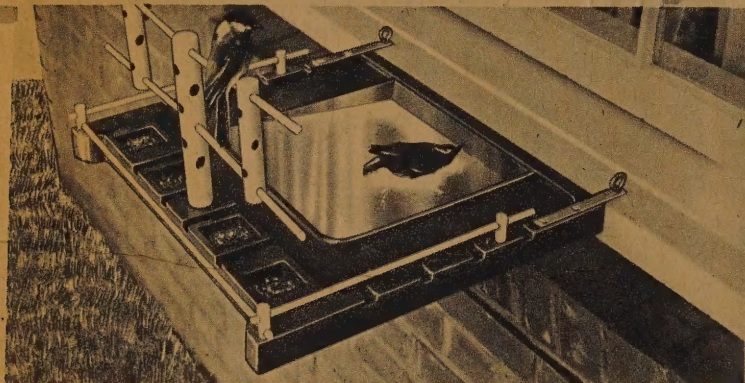
7A. Standard Model 23" x 11". **\$9.95**



6. Pitch-Back returns any ball from any distance. A new sensational pitching and fielding device; also serves as backstop for batter. Easily adjusts to any size pitcher or speed of pitch. Sturdy steel frame and durable nylon net. Ideal for indoor and outdoor play. Comes complete with ball. Endorsed by famous major leaguers. 35" square. **\$6.95**



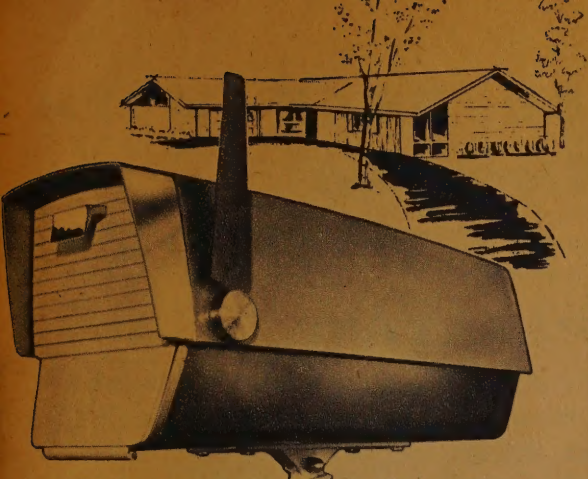
8. All-Purpose Utility Cart. Here is the sturdiest, handiest cart ever designed for home use! Use it to store clothes, as a hamper; to soak dirty clothes or starch clean ones, as a tub; to gather, hold or transport damp or wet clothes, as a cart. Use it to collect and soak dirty dishes; to ice party beverages; as a lawn cart to haul dirt, shrubs or leaves; to wash the car or dog. It does all these jobs well because it is strong and durable with an unbreakable polyethylene basket and large semi-pneumatic wheels that roll quietly and easily even over door-sills, rough lawn or up and down stairs. Bright plated tubular steel frame with plated steel wheel guards stays new looking. Sanitary snag-proof basket is lightweight and washes easily, has no place to catch dirt. You will be amazed at its versatility . . . you'll constantly discover new uses for this all-purpose utility cart! Be the first in your neighborhood to own the most modern cart ever designed. **\$14.95**



9. Flight Deck Feeder lures wild birds to your window. Recommended and approved by National Audubon Society. Clip the deck to your window and discover the sheer joy of attracting wild birds. Feed them, photograph them, watch them bathe, just inches away. Shut-ins, camera fans, youngsters, everyone becomes an armchair bird watcher and thrills to the close-up activity and charm of wild birds. 17 1/4" x 15 1/2", custom molded of all-weather Duralon. Green with white trim, with hardwood perches and feeding stick. Four seedwells, drinking and bird bath pool. **\$6.95**



10. Batteries never need replacing! Life-Lite, the sensational new rechargeable flashlight . . . it's slim, compact, modern design in two-tone grey and gold makes it the perfect gift for every member of the family! You'll never be without an emergency light again when you depend on a Life-Lite. Wonderfully convenient . . . fits in pocket or purse . . . always handy in glove compartment of your car. Plugs into any household outlet and recharges — but never overcharges! Ordinary flashlights need battery replacements and often corrode . . . but Life-Lite never corrodes. Never needs new batteries! **\$5.95**



11. Town and Country Mailbox. First change in rural mailbox design permitted by Govt. in 50 years. New beauty, with glass-smooth permanent baked acrylic finish, on heavy zinc-coated steel. Hood finished in high-test chrome plate. Adds the final touch to suburban and rural homes. 20½" long x 8½" wide x 8¾" high. Thunderbird White. **\$10.95**

11A. Choice of Chocolate Brown or Chrome Blue.

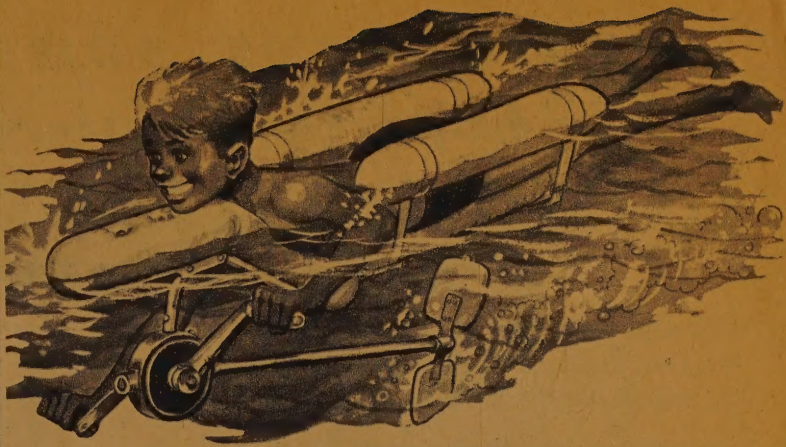
\$12.95

Pink.

11B. Mounting pole and bracket accessory kit. Permits mounting wherever you choose, and setting pole at any angle. **\$4.95**



13. Luni-Cycle, a thrilling, easy to master new pedalling sport for youngsters (and oldsters too). Developing coordination and timing. What a thrill to be gliding along on this one wheeled vehicle. Here we go turning, twisting, forward and reverse free as a bird. The Luni-Cycle is a sturdy built one wheel cycle adjustable for different leg lengths, beautifully finished, complete with two matching poles. **\$14.95**



12. Water Jet is the most ingenious water-propelled device ever! Hours of fun for smallest children to six foot six adults. Features include a harmless soft, fold-over poly propeller. Guaranteed unsinkable. Goes forward, reverse and sideways. The Transmission mechanism is made of durable aluminum, stainless steel and Zamac. Weighs only seven pounds. **\$12.95**



14. Handsome Cast Bronze Sundial. Distinctively decorative: Almost as enduring as Father Time himself! Bears motto: "Let others tell of storms and showers, I'll only mark your sunny hours." This it does—without even a tick to mar the peace of your garden. Never needs repair. Solid bronze, with polished bronze lettering, numerals and winged hourglass above the inscription.
14A. 7" diameter \$8.95
14B. 9" diameter \$13.50

15. Miniature Rose Indoor Planting Kits. Your friends can grow Miniature Roses indoors this winter! All-in-one-package Kits, with planting directions. Be sure your friends have window where sun can reach Rose miniatures 3 to 4 hours a day. With enough sun and water, fascinating blooms scarcely bigger than a thumbnail will appear in a few short weeks. Kit includes:

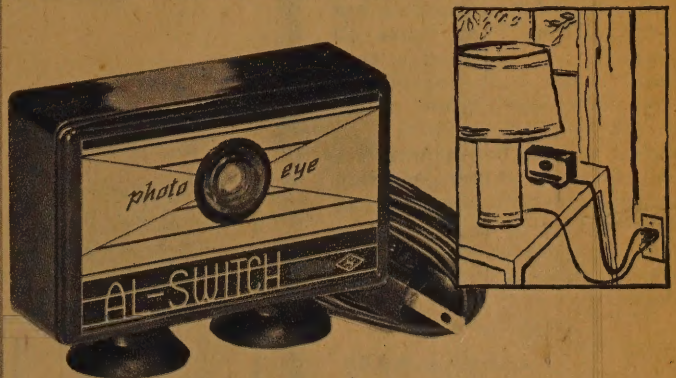
- 1 ea. 3 Miniature Roses (Red Imp, Cinderella, Baby Gold Star).
 - 3 pots,
 - Mat of "Poly" foam to increase humidity.
 - 1 can of Rose Grow (special fertilizer).
 - 1 package especially prepared Rose Soil for Miniatures.
 - 1 plastic window tray.
- Shipping starts Dec. 1st, and continues through Spring. **\$7.95 complete**



ORDER THIS



HAVE THIS IN WEEKS



16. Electronic Eye Light Switch offers built-in burglar protection. The "eye" is a light sensitive switch, that automatically turns on a light at dusk, and off at dawn, giving the impression that the house is occupied. Mornings light causes the "eye" to turn lamps off. You never have to come home to darkness. Give an **ELECTRONIC EYE** as a gift of convenience and security. Never at such a new low price! **\$7.95**

BRING THE SUMMER BACK WITH Imported Winter-Blooming LILY-OF-THE-VALLEY PIPS IN HANDSOME NEW PLANTERS

Our pips make pips of gifts . . . and add a fresh fragrant touch of springtime to your own home during the holiday season. They're the finest,

imported and specially treated to bloom in the heart of winter . . . approximately 18 to 21 days after arrival.

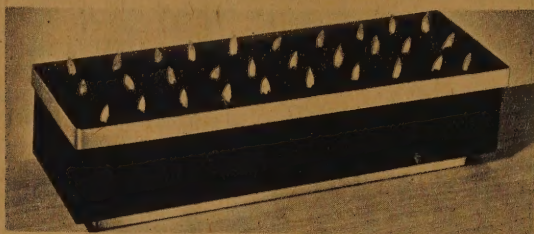


17. ANYONE CAN GROW

Hawaiian Baby Orchids

with these delicate-looking but sturdy plants. They arrive all ready and they flower almost continuously. The airy stems bear clusters of exquisite miniature orchids . . . each a perfect flower, ideal for boutonnieres and corsages. Stem cuttings last for days as cut flowers. They're fun to grow, a delight to give or to own yourself. Simple instructions included.

each plant, \$ 2.00
6 plants, \$10.00



18. Black and Satin-Brass Containers are new, streamlined and very handsome on bookcase or mantel. Gleaming brass trim sets off their smart black krinkle finish to perfection. They come in 3 sizes, each planted with our special Lily-of-the-Valley pips.

18A. 12" x 5" x 4½", with 24 pips	\$ 9.95
18B. 16" x 5" x 4½", with 30 pips	12.95
18C. 22" x 5" x 4½", with 48 pips	17.95



19. Strawberry Jar Kit lets the indoor gardener have the pleasure of doing the actual planting! The charming old-fashioned container is 5" high, comes in white, black, burgundy, green or yellow ceramic — with 12 Lily-of-the-Valley pips, plus the fibre in which to plant them, and easy directions for planting and growing.

Complete \$4.95



20. Round Copper Bowl. Classic solid copper round container, 6" in diameter, planted with 10 Lily-of-the-Valley pips.

Complete \$5.95

20A. Same as above with 5 Paper White Narcissus instead of Lily-of-the-Valley. \$3.95



21. Gleaming Bowls of German Silver planted with fresh lily of the valley pips, will harmonize with any decor, traditional or modern. 5½" Bowl with 10 pips. \$7.95

21A. 8" Bowl with 15 pips. \$10.95

21B. 10" Bowl with 20 pips. \$13.95

22.

UNPLANTED

Lily-of-the-Valley PIPS

12 for \$3.00
25 for \$5.75
100 for \$22.50

1 Quart Bulb
Fiber 25c

(Sufficient for
planting 12 pips)
Minimum order
12 pips



23. Santa's Golden Sleigh ready planted with nine Lillies of the Valley. A sparkling idea for your holiday centerpiece, mantle or window sill. 9½" x 5½". \$4.95

THESE BULBS THAT BLOOM INDOORS

The sturdy, easy-to-grow winter-blooming bulbs in this section of our Christmas catalog do not require special planting equipment, a greenhouse, or even a green thumb. With reasonable care they'll shoot up fast, burst into brilliant bloom indoors, in the heart of winter. They make the most

delightful gifts of all for people who love flowers, and you'll find some new and interesting indoor growing aids, too. Order for yourself and friends with the knowledge that all Max Schling merchandise is of fine quality and guaranteed to please.



DUTCH Amaryllis PRIZE WINNING VARIETIES IN 7 SPECIAL COLORS:

Max Schling Seedsmen guarantees these 7 varieties to be true to type, unvarying in form and specified color. Plant indoors anytime from October to February.

24A. Snow White — Each lovely flower as gleamingly pure white as fresh-fallen snow. Won Award of Merit, New York Horticultural Society. In limited supply. **\$7.50** each

24B. Crimson Velvet — Lush, gorgeous crimson with an exquisitely delicate texture and delightful form. **\$6.00** each

24C. Salmon Queen — Bright salmon, as radiant as the smile of a happy young queen. Splendid show blossom. **\$6.00** each

24D. Pink Beauty — Captures and holds the rare, thrilling rosy-pink of a glowing summer sunset. Constant and uniform in tone. **\$6.75** each

24E. Scarlet Triumph — True brilliant royal scarlet, of regal magnificence in form and texture. Ideal show flower. **\$6.00** each

24F. Candy Cane — Gay red and white candy cane trumpets. **\$7.50** each

24G. Orange Glow — New soft glowing orange on stout stems. **\$6.00** each

24H. Giant Sequoia Strain in Varied Colors: This exclusive strain, developed by Max Schling, produces huge, vivid, perfectly formed blooms in a variety of glorious jewel tones that add a magnificent splash of color to your living room. They grow to such unusual size and height, they've earned the right to bear the same name as the King of the forest.

\$1.75 each **\$19.25** per doz.



25. Live Holly Trees in Pots Make Gay Gifts in keeping with the Yuletide tradition... look so charming in every home! These pretty little trees have nature's shiny deep green leaves and bright red artificial berries. They come in attractive gaily decorated 2 1/4" fibre Christmas pots. After the holidays, they can be planted in the garden for lasting enjoyment.

3 for \$4.00

6 for \$7.50

26. Hyacinth Glass and Bulb adds fragrance and beauty to your home. Crystal clear glass especially designed for growing these Jumbo Dutch bulbs. Glass with bulb, in choice of white, pink or blue **\$1.50** ea.

26A. Jumbo Exhibition Hyacinth Bulbs in your choice of white, pink or blue.

3 bulbs \$1.65 12 bulbs \$5.35



27. Angels Tears Narcissus (Triandrus Tresamble) Specially prepared for forcing in pebbles in a bowl or hyacinth glasses. These dainty white daffodils make a welcome addition to your indoor winter garden. **\$2.50** per doz. **\$4.95** for 25

Special SANTA CLAUS SILVER DOLLAR BONUS
If your order totals \$25.00 or more, we will send you, at absolutely no extra charge, a Silver Dollar Key Ring. (See item No. 302 on back cover). This is on sale for \$2.95, and is worth much more. Don't forget to request your Silver Dollar Key Ring, if your order is \$25.00 or more.



Narcissus

Plant October to January. Let their loveliness bring spring to brighten your surroundings while the rest of the world is wrapped in the bleakness of winter.

28A. Imported Paper Whites with such rare beauty of texture, form and fragrance that domestic varieties just don't bear comparison. They thrive in Max Schling's Bulb Fiber, or may be set in pebbles and water.

\$2.00 per doz. \$15.50 per 100

28B. Golden (Grand Soleil D'or). This splendid sun-glow yellow strain is easy to raise, was developed especially for forcing. Excellent results are assured.

\$2.50 per doz. \$18.75 per 100

28C. Chinese Sacred Lilies. As exotic as their name, these pure white Narcissi with deep golden centers grow profusely in lovely showers of bloom, with a delicate, delightful fragrance.

\$2.50 per doz. \$18.75 per 100



29. Dwarf Orange and Lemon Plants thrive on your window sill. Bear fragrant blossoms---delicious, colorful fruit! Now you can grow tropical fruits and flowers right on your window sill---on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons! These evergreen plants are beautiful year 'round ---blossom and bear year after year! **each \$2.00 2 for \$3.50** Easy growing directions with order.



31. Indoor Bulb Garden Perfect gift for the indoor winter gardener and city dweller. Includes: Paper White Narcissus; Soleil d'Or Narcissus; Golden Calla Lilies; White Calla Lily; Roman Hyacinths; Giant Hybrid Amaryllis; Handsome Bowl planted with Lily of the Valley Pips; 4 qts. Max Schling Bulb Fiber; and other window garden needs. With full planting instructions. Attractively packed.

\$15.00



30. Bird of Paradise Plants are one of the world's most exotic plants. Until recently, it was cultivated only on estates and a single plant usually cost a fortune. The name is derived from the appearance of the individual flowers . . . which look exactly like a big, beaked bird. The beak of the "bird" is blue, the surrounding floral sections, yellow, red and orange. Flowers are produced in great profusion. Blooms are highly valued as a florist subject and for cut flowers indoors the "bird" has no equal. Foliage is evergreen, wide, stiff and resembles a banana leaf; the plant belongs to the banana family. Performs elegantly as an indoor plant. Complete planting and growing instructions are included. **5" to 8" plants. \$1.95**



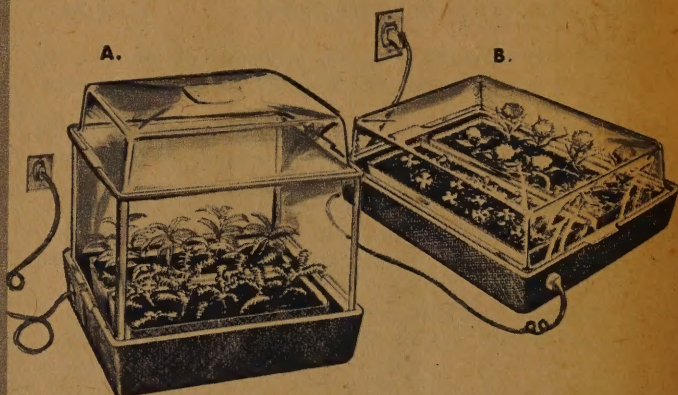
32. Adjustable Growing Lamp for houseplants, propagation, and display, complete with fluorescent tubes. This fixture boasts of an easy-to-adjust lamp height, from 1" to 18½" for use with any type of pot plants. Very sturdy.

32A. Junior model. Height 24", length 28", width 12". Plant area 16" x 28". Incl. two 20 wt. tubes. **\$19.75**

32B. Senior model. Height 24", length 42", width 12". Plant area 16" x 42". Incl. two 30 wt. tubes. **\$24.50**

32C. Plastic trays for use with adjustable Growing Lamps. Use one for junior, 2 for senior model.

each \$1.95



33. Westinghouse Portable Electric Greenhouse for year-round perfect environment for growing plants. Brings professional facilities to every gardener. You can root cuttings, start seeds, long before the time involved in older methods. Heat is thermostatically controlled as are humidity and ventilation conditions.

33A. Deluxe model. Comes with 14" x 16" base, 8" clear sides, two planting trays, clear top, 1 bag of growing medium. **\$21.95**

33B. Starter model. Especially designed for seed starting and root cuttings. 14" x 16" x 7" high. Complete with bases and clear top, two planter trays, and one bag of growing medium. **\$14.95**

ORCHIDS TO YOU... DIRECT FROM HAWAII

Orchids are beyond question the most rewarding plants for home culture. Far easier to grow than African Violets, they thrive on neglect and provide lovely, long-lasting exotic flowers. The varieties here presented are carefully selected as the easiest and most satisfactory for the beginner. A selection can be made to enable you to have at least one plant in flower during any time of year. Complete easy directions are included in each shipment.

With winter casting its white blanket over most of the land let us, through our Hawaiian Orchid specialist, bring the warmth, romance and beauty of the tropics into your home. Your order is rushed by air, safely, direct from Hawaii. You may enclose gift cards to accompany plants.

We offer the following varieties:

- 34A. Cattleyas. This is the flower that you most probably think of when the word Orchid is mentioned. It is the giant (5 to 6 inches across) corsage Orchid of the florists. Available in white, lavender, or white with purple lip, also available in winter, spring or summer flowering varieties.
- 34B. Dendrobiums (Large Spray Orchids). Charming, long-lasting flowers; wonderful as cut flowers. Choice of green, lavender, brown or yellow.
- 34C. Cypripedium (Lady Slipper Orchids). These lovely compact plants have attractive foliage as well as beautiful waxy flowers which can be worn for more than a week. Choice of green or brown.
- 34D. Phalaenopsis (Moth Orchids). Lovely sprays of large white flowers, resembling giant tropical moths.

Any of the Orchids on this page \$8.95
One Collection of 1 each of any 4 30.00



SPECIAL ORCHID OF THE MONTH PLAN

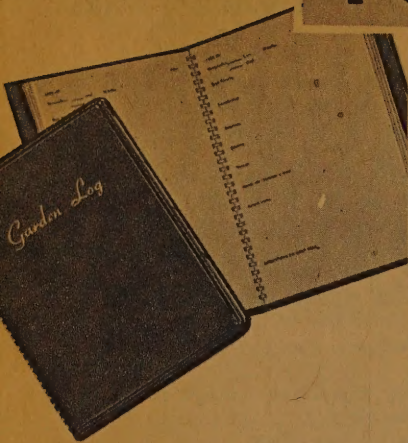
We've hit upon an easy, low cost way for you to start or add to your collection of prize Orchid plants. We call it the ORCHID PLANT A MONTH PLAN, and this is how it works. You decide how much you want to spend each month—\$10.00, \$15.00 or \$20.00, including air shipment to the United States, and leave the rest to us. We'll carefully select choice hybrid Dendrobiums, Vandas, Cattleyas, Phalaenopsis and Botanicals. A different type and color each month... and ship it to you in bud, ready to flower shortly after you receive it. By ordering an Orchid plant a month for a year, you'll not only accumulate a good selection of colors and variety but also you'll have an Orchid plant in bloom every month of the next year.

Payment can be made in advance, or we will bill you every month, when shipments are made.

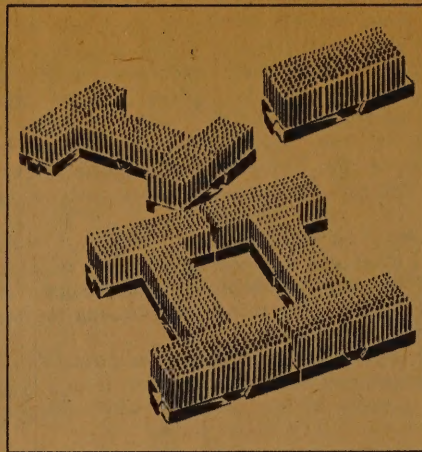
34E. Orchids as House Plants, Rebecca Northern covers the culture of this exotic flower and how it can be grown at low cost. From large cattleyas to small cymbidiums, many varieties can be successfully grown in warm or cool rooms, in sunlight or deep shade. 127 pages, Color plates. \$3.50



FOR FOLKS WHO LOVE



35. Garden Logbooks, a practical week-by-week record of things done in the home and garden. Special section for expenses, garden hints, etc. With bound-in envelope for clipped articles and pictures. Attractively bound and gift boxed. Green Leatherette Cover **\$2.00**
35A. Green Genuine Cowhide Cover. \$7.95



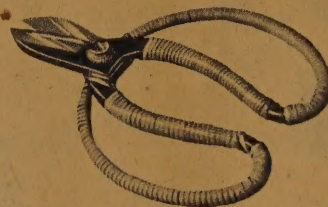
36. Interlocking Flower Holders fit any container! They make it easy to create unusual arrangements in practically any shape you wish. These ingenious new *Dazey* holders latch together just the way a train does — except that they can also be combined to form a T shape, an H shape, a square, rectangle and dozens more. Each is 3" x 1 1/4", rust-proof, with heavy lead base and brass pins. Attractively finished in garden green. Each **\$1.00** 6 for **5.00**



37. New Misti Sprayer has 1001 uses around the home, shop, garage and garden. Ideal for spraying plants, dampening clothes, moth-proofing, even spraying tools with oil to prevent rust. All solid brass construction made to last a lifetime with normal care. Made by precision craftsmen, Misti can be used with only one hand, leaving the other free. **\$3.95**



38. Happy Animated Snowman does wonders! When turned on, the snowball on his hat floats on an air jet, a few inches above, his broom moves back and forth, head turns, and his eyes light up. The most exciting decoration or toy of the year! 11" tall; gift boxed. Operated by two batteries, not included. **\$4.95**



39. Oriental Flower Shears cut stems clean and easy! Designed by the Japanese, who for centuries have been famous for skillful flower arranging, this fine tool is perfectly balanced to do a good job. Its short, sharp, heavy blades will snip right through even the toughest stems quickly. Its comfortable wrapped handles protect the hands, and add a luxury touch that makes the shears as festive to give as they are pleasant to use. 5 1/2" long. Gift boxed. **\$2.50**



41A. 1962 Home and Garden Calendar and Date Book. 57 delightful table settings, holiday decorations, flower arrangements. Many prize winners from latest International Flower Show. Materials and techniques, fully explained. Ample space for daily appointments, garden notes, etc. Full color cover. **Gift Boxed \$1.00**

41B. 1962 Hostess Calendar and Party Record. Appointment book with menus, table decoration ideas, space for guest, shopping lists, things to do. Full color cover. **Gift Boxed \$1.25**

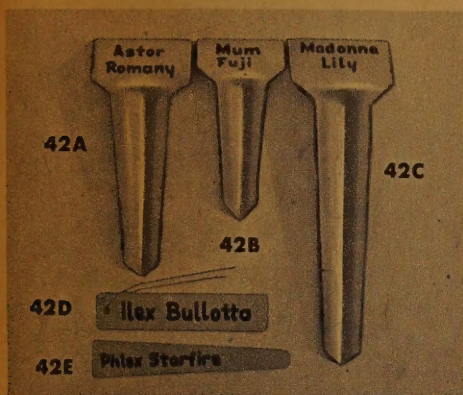


40. Flower Arranging Basket holds everything needed to make unusual and artistic flower arrangements. There is an assortment of holders, fine florist's shears, a roll of wire, florist's clay. To inspire new and captivating flower arrangements the kit also includes a fascinating Flower Arrangement Book that shows many prize-winning arrangements. Gift-packed in a beautiful imported hamper basket. A gift that is sure to delight anyone who loves flowers and the art of arranging them. **Complete, \$15.00**

40A. Deluxe Kit. \$25.00

FLOWERS AND FESTIVITIES!

Christmas, the time of kindness and good cheer, is your opportunity to help make the lives of others brighter, gayer, easier . . . more beautiful or more joyous. Here are gifts for gracious living . . . for easy living for happy living . . . for you and those you love.



42. Perfect Garden Labels. A gardening necessity. The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. Eraseable for reuse.

42A. Perfect Border Labels (5")	25	100
42B. Perfect Rock Garden Labels (4")	\$2.90	\$11.00
42C. Perfect Show Garden Labels (7")	2.35	8.70
42D. Perfect Tie-On Labels (with copper wire)	3.60	13.50
42E. Perfect Pot Labels (4")	4.25	3.50



43. Christmas Tree and Candle Glow. A beautiful touch for your holiday table or mantle. The glittering tree is encircled by 6 foil "cups of candles", giving festive light which reflects on multi-mirrored decorated tree. Completely safe non-tip stand. Drip proof. Overall height 13 1/2", diameter 11". **\$4.95**
43A. Refill foil "cups-of-candles". Each burns 5 to 6 hours. 6 per box **\$1.00**



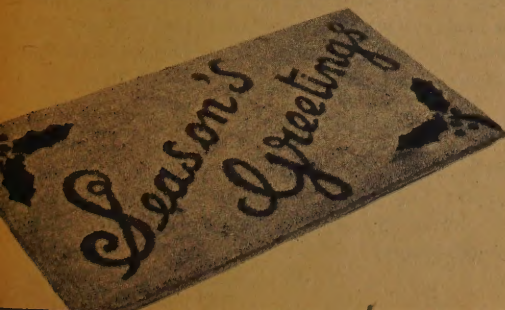
44. Sparklin' Santa welcomes the Yule season by waving and bowing and winking his eyes! Our gay old Nick stands 13" high and runs on two regular flashlight "D" batteries. Sporting his velvety suit and fuzzy snow white beard, he promises to be this year's most sensational decoration, at a very modest price. **\$4.95**
 2 for **\$7.95**



46. KENZAN! Most versatile flower arranger ever devised (and used for centuries!) Rust-proof lead and brass, can be shaped and snaked in any form: linear, circular, free-form, usable as numerous small needle holders, separately. 20 detachable 1/2" holders, jointed-ring holder, and plastic case. **\$3.98**



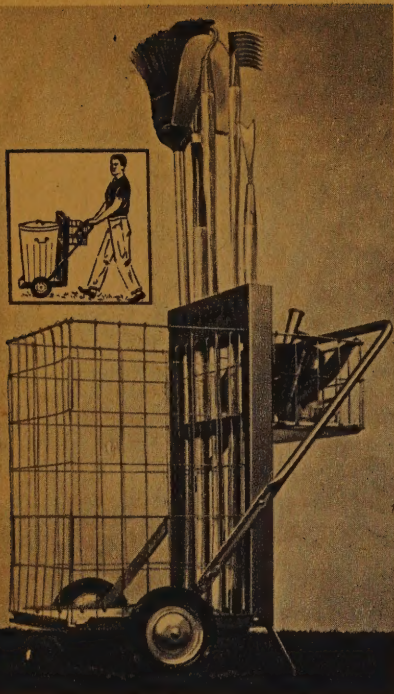
47. Season's Greetings Mat. A practical and decorative gift for your friends and family. Very well made, it will last for many Yuletides. Red and green words and design are woven into mat, which consists of 60% Cocoa fibre and 40% jute. Measures 14" x 24". **\$3.98**



48. Four-Compartment Decanter Is Imported From France, makes a choice gift. Graceful and beautiful in clear, sparkling crystal. Even more elegant when filled with differently colored cordials or brandies. Makes serving drinks much more convenient, too. 12 1/2" high. Really a find at this price. You'll probably want to order one for yourself while you're at it. **\$4.95**

48A. Replacement Stoppers 4 for **\$1.00**





49. Yard Pal Garden Cart is indispensable to any home owner. Ideal for storing all your garden equipment in one handy place. Saves endless trips to garage or basement for forgotten tools. Removable basket for hauling weeds, leaves and trash. Cart rolls smoothly on large 7" semi-pneumatic rubber wheels. With basket removed, can be used to haul garbage cans, fertilizer and equipment up to 200 lbs. **\$14.95**

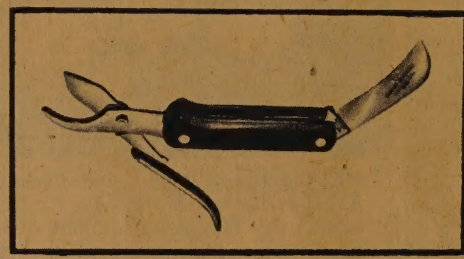


53. Waterboy is a new, long-needed garden aid, an attachment that shuts off your garden hose automatically. Now you can eliminate the drudgery of lawn sprinkling, cut water bills, avoid the over-watering or under-watering that damages lawns. Just set the timer, turn on water and relax. Water shuts off automatically when set time elapses. Runs for two hours or any portion of an hour. Makes for greener lawns, lovelier flowers and healthier plants. **\$13.50**

GREAT GIFTS FOR



50. Shear Pruning Pleasure. — Imported Henckel's Shears. The famous forged steel pruning shears have newly-designed thumb rest and hand-fitting shape that eliminates nasty pinches and dangerous blisters. The most comfortable and efficient shears we've ever found. Powerful, durable and so handy, they'll quickly become one of your most-used garden tools. **\$8.25**



51. Combination Pocket Pruner for the gardener who "has everything." This fine combination tool opens like a penknife into a double-sharp pruning shears and knife. Blades of finest forged German steel. **\$11.95**

52. New! Soil Tester. Tests for **SOIL ACIDITY (pH)** Gives lime requirements quickly and easily. New soil test kit indicates if soil needs lime and how much. Chart tells soil needs of over 100 flowers, fruits, vegetables and lawns. Complete instructions included. Shows how to work wonders in gardens through soil testing and how easy it is to have a maximum growing results. Not a litmus paper test but *the same accurate pH tests and instructions that are in the \$29.95 Kit.* **98c**



54. Voos Tool Set holds 7 strong, light stainless steel garden implements with handsome smooth Rosewood handles. Contains a beautifully-made weeder, trench hoe, hand rake, trowel, cultivator, seed planter and an automatic line marker for making straight-edged beds and borders easily. Tools individually, **\$2.25 ea.**

54A. Set of 7, \$15.00

54B. Set of 7, in handsome Garden Basket, plus a fine pair of pruning shears and a pair of garden gloves, **\$25.00 complete.** (as illustrated above)

GROWING GARDENS



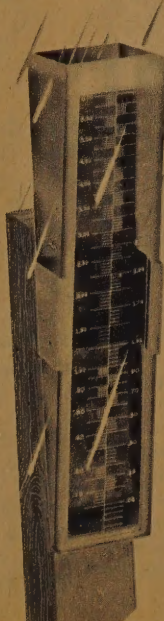
55. Ladies' Garden Boot. Weighs only 4 ounces! Weatherproof, sturdy, cool and almost as light as silk stockings. Soft, stretchable, long-wearing latex, keep feet bone-dry in mud, dew, rain or dampness. For use in the garden or anywhere outdoors. Wear indoors when mopping and laundering. Completely washable inside and out, fit easily over comfortable shoes or stocking feet. Garden Green. Small (4-6). Medium (6-8), Large (8-10). **\$2.98 pr.**

56. Men's Easy-On Garden Rubbers. Garden in these extra hi-cuffed rubbers. Lightweight — only 6 ounces per pair! Stretch on easily. Fold small for the pocket. Wash inside and out with garden hose . . . dry instantly. Saves shoes, ends muddy footprints. Made of pure gum rubber. Brown, in handsome Garden Green case for easy carrying. Small (6-8), Medium (8-10), Large (10-12).

\$3.95 pr.

59. To Measure the Rain-fall at a glance, this new easy-to-read gauge! Precision made of lifetime Plexine plastic, permanently marked with a clear graduated scale. Measures from .06" to 6" of rain-fall. Comes complete with a rustproof aluminum mounting bracket for easy attachment to any post. 13" long. Top opening, 2 1/2" x 2 1/4". Sturdy, certified, accurate. Used by many Government agencies, water departments, large growers, etc. A fascinating and practical gift for the weather hobbyist and the home gardener who wants to know just how much moisture his grounds have received.

\$3.95



57. "I Hate Weeds." A pair of gay canvas work gloves, with "I Hate Weeds" or "I Love Flowers." Fingernails of red or green felt. Durable gloves plus a good laugh, for all gardeners on your list.

57A. I Hate Weeds

57B. I Love Flowers

\$1.29 per pair



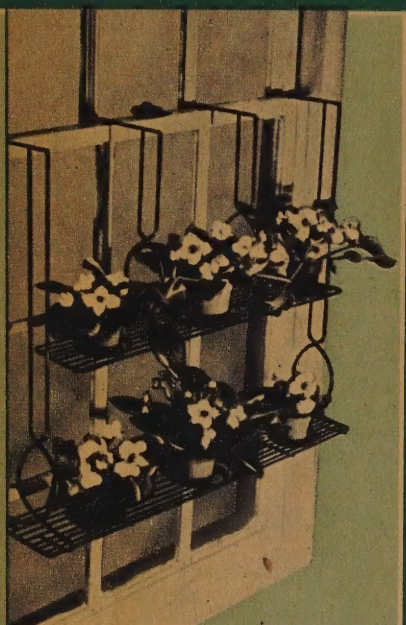
58. Solaromatic Plant Starter makes Spring plants grow 20% faster. Get a head start growing your own strong healthy bedding plants, vegetable plants, etc. Heavy duty polyethylene permits passage of 20% more light. Spacious (40" x 24" x 16"). Holds three large flats, or 28 big pots. More than 6 square feet of space. It can be assembled, moved, or stored in minutes. Also doubles as moisture preserver for unattended houseplants. **\$4.95**



60. The Green Thumb Kit. This big-size kit contains enough materials for hundreds of grafting and budding jobs. A copy of **GRAFTING MADE EASY** is included in the convenient 15" box. This big kit is practical for the home garden and the small orchard. It makes a colorful gift item for plant lovers. **\$4.95**

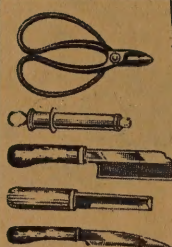


61. Indoor Herb Garden Suzan. Provides everything you need to grow herbs in your own window. Grow Basil, Chives, Marjoram, Savory, Chervil. Complete with handsome, sturdy pressed wood lazy susan, 5 styrene pots, Black Magic planter mix, and sufficient seeds to make at least 3 plantings. **\$7.95**



64. Lite-Rite Window Shelves make for successful year 'round houseplant culture. These adaptable shelves are easily hung on window sash. Window can be raised or lowered without disturbing plants. Shelves can also be moved closer to or further from window to vary light intensity. Shelves will accommodate pots up to 4 inches in diameter. One shelf measures 22 inches long, the other 26 inches. Complete with four sturdy brackets for hanging at two levels.

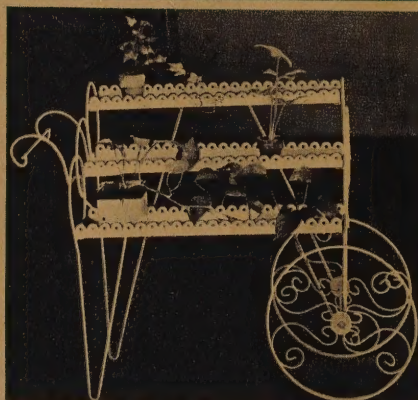
64A. Satin black finish \$6.95
64B. No-tarnish gleaming brass \$7.95



Instruments also useful in grafting plants.

63. Authentic Japanese Flower Arrangers' Tool Kit. Here are all the "tools of the trade" used by famous oriental flower arranger-designers to assist in making prize winning arrangements with both woody and soft plant materials.

Packed in handsome zippered, plush lined presentation case, kit includes: easy-grip oriental shears, mist-maker for keeping flowers fresh, small cleaver, small serrated saw, and knife-chisel. You'll want one for yourself as well as your gardener friends. **\$9.95**



65. Parisian Garden Cart holds your plants up to sun, air and admiration on three 6" x 22" shelves, set back like stairs on this graceful rolling plant stand. Makes a little garden of a sunny corner in your home, or your porch or patio. Attractive serving cart; shows off hobby collections. A fine gift inspiration. 32" long, 17" wide, 26" high overall. Weather resistant baked enamel antique white finish on heavy gauge metal. **\$6.95**



62. Deluxe

Plant Science Kit. Recommended age group: from 6 up—(adults, too!) for all-year 'round plant growth and fun. An introduction to the fascinating science of Hydroponics: (the science of growing plants without soil!) Contains: Assorted Seeds; Harmless Chemical Plant Food; Magic Plant Vermiculite; 3 Special Plastic Root-Cups; Blotting Paper; Measuring Spoon; Fully-illustrated booklet containing 20 exciting experiments. **\$2.00**



66. Connoisseur's Assortment of One Dozen Gladiolus Bulbs comes gaily wrapped in a charming woven wicker bread-and-fruit basket. Each extra-jumbo-size bulb, big as an orange, is guaranteed to produce a famous-name variety of gladiolus of exceptional size and loveliness. Your friends will have the triple pleasure of receiving this fascinating gift . . . of planting them in the early spring (they'll keep perfectly in a dry place) . . . of seeing them blossom in exciting red, pink, yellow, white, purple, orange, lavender and color-blend colorful flowers this summer, and every summer for years to come! Better order for yourself now, too—these rare bulbs may not be available at spring planting time! **\$4.95**



67. Imported Houseplant Trio will gladden the heart of the indoor green-thumber. Aerator, spade, and cultivator with polished wood handles of perfect size and shape for indoor gardening. Comes with hollow bamboo tool holder. Complete **\$2.00**

68. "PLANT STAIRS" Grows with plants,

keeps them beautifully erect, shows them off to perfection. It's a clear plastic trellis with safe-hold clips that expands to 12" tall. Ideal for potted plants. 2 for **\$2.00**

Not this ↓ But this →



69. Totem Pole Plant Pyramid will please any indoor gardener. Wonderful for African violets, ivy, philodendron or any other plant. Nine tip-proof revolving arms, complete with wick-fed plastic 4½" flower pots (white with removable black saucers), 6½" white pot at base, 3½" pot at peak. Center mesh cylinder may be filled with sphagnum moss to provide support and humidity for vining plants. Brass-plated stand measured 41" (overall height). **\$12.95**

70. Sprinkle Minder. Now, every indoor gardener can have a "green thumb" — especially during the dry winter season. Simply insert automatic **SPRINKLE MINDER'S** 4¾" probe into any flower pot or window box and the red indicator tells at a glance — scientifically and accurately — whether your precious house plants need water or fertilizer. Helps you know how much they need to prevent root-rot and retarded growth. Safe, sturdy, economical — works by astonishing galvanic action without tubes or batteries. You'll use it outdoors, too, for healthier lawns, flowers, vegetables. **\$4.95**

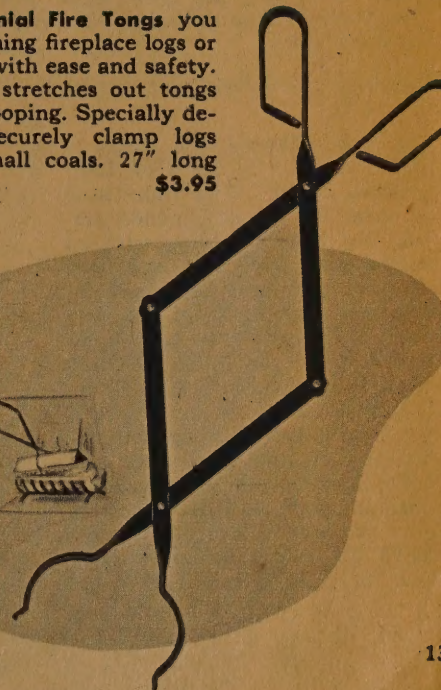
Easily attachable accessory probes also available — 12" long for deep rooted flowers and vegetables; 24" for shrubs, row crops and small trees. 4¾" probe. 12" probe **\$1.50** additional. 24" probe **\$2.25** additional.



Special SANTA CLAUS SILVER DOLLAR BONUS

If your order totals \$25.00 or more, we will send you, at absolutely no extra charge, a Silver Dollar Key Ring. (See item No. 302 on back cover). This is on sale for \$2.95, and is worth much more. Don't forget to request your Silver Dollar Key Ring, if your order is \$25.00 or more.

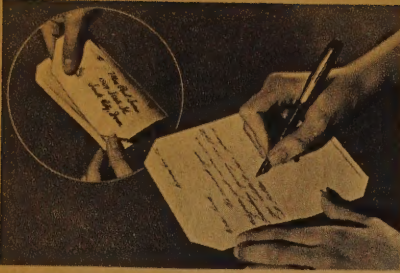
72. With Colonial Fire Tongs you can adjust burning fireplace logs or add more logs with ease and safety. Scissor action stretches out tongs to eliminate stooping. Specially designed ends securely clamp logs or pick up small coals. 27" long extended. **\$3.95**



71. Dancer, Prancer, Donder and Blitzen pull Santa's sleigh and hold up a load of your prettiest Christmas cards for everyone to see! The handsome holder is 40" long, made of smart black wrought iron, gold-flecked. Has 6 hook-on rods to show off 144 cards. Complete **\$2.75**



LITTLE GIFTS..



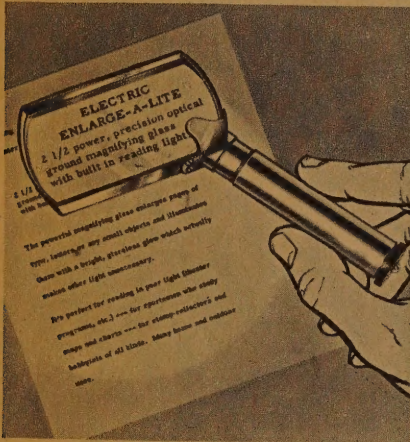
73. Quickies are the newest thing for correspondence. Double postcard size. (5½" x 7", flat). They give twice the writing space. They fold in the middle; top half tucks into a slot in the lower half, providing privacy and an effective seal without glue licking. You can say a lot with a **Quickie** and friends are intrigued with their cleverness. Ideal for quick notes, greetings, thank you's, and correspondence. **Pack of 40 \$1.00**



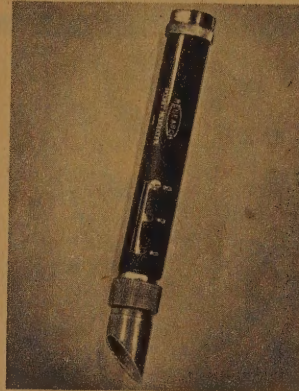
74. Instant Hot Pot boils four cups of water in 2½ minutes. All electric — perfect for making instant coffee, tea, soup, warming baby's bottle, or canned foods. Easy pouring spout. Insulated handle and base permits use on any surface. Made of polished aluminum. Complete with electric cord. Ideal for home, office, or travel. **\$2.98**



75. Purse Mirror and Light is ideal for make-up touch-up in subdued lighting. Small and lightweight, this 2¼" necessity is carried by milady in her purse without added weight. Light beam shines on face, and another beam shines outward, to be used as a keyhole light. Bulb and replaceable pen-lite batteries included. **\$1.00**



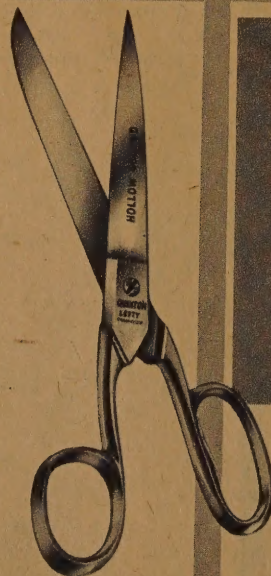
76. Electric Enlarge-A-Lite is perfect for reading in poor light; powerful (2½ x) precision ground magnifying glass enlarges pages of type, letters or any small objects and illuminates them with a bright, glareless glow. For sportsmen, stamp collectors, hobbyists, and travelers. **\$3.98**



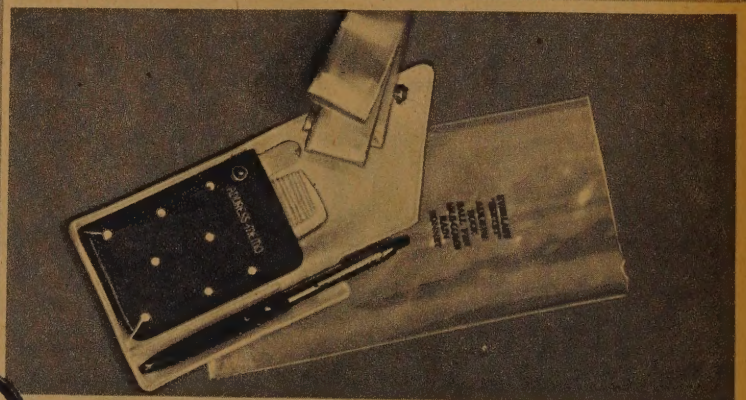
77. A Handy Pocket Microscope of many uses for the technician, mechanic, engineer or student. Slotted setting allows for magnifications in 20—40 or 60 power. Black and chrome finish. Knurled sensitive focusing ring. Simple operation. Powerful. **\$4.95**



78. Lectro-Lite, the electric push-button lighter you've been dreaming of! Simply plugs into any wall outlet and is *always ready* for sure-fire use. Forever at your side, just push the button and instantly you've got a trouble-free lite. Place one near the phone . . . on the coffee table or desk . . . next to the easy chair . . . and never again have the nuisance of getting up to search for matches. Designed in stunning ivory motif and beautifully gift boxed. Complete with 6 foot quality line cord. 110 Volts AC/DC. Get one for every room in the house and office. **\$1.98**

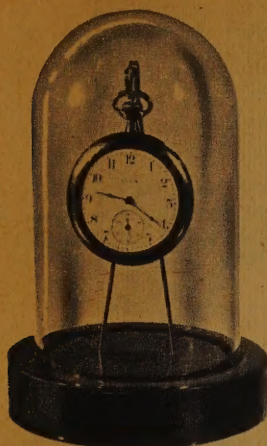


79. Lefty Shears. "A Boon to the Southpaw . . . a True Left-Handed Shear". The "right" kind of shear for the left-handed person. No more fumbling with an ordinary shear. Blades and handles are completely reversed for comfort and ease in the left hand. 7" over-all size made of hot dropped forged steel, hardened and tempered for long performance. It's "shear heaven" for Southpaws and makes sewing and cutting a pleasant delight. Lifetime guaranteed against dullness, too! Makes a perfect gift for your "Lefty" friends. **\$3.95** each. Also available in 5" size for youngsters, **\$1.00** each.

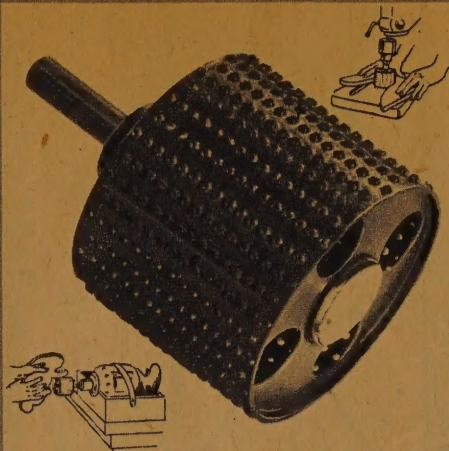


80. This Handy Sextette of things no woman should leave the house without, contains a fine nailfile, comb, address and memo book, ballpoint pen, and vinyl rain bonnet. All packed in a handy compact case to fit even in small evening handbags. **\$1.00, 6 for \$5.00**

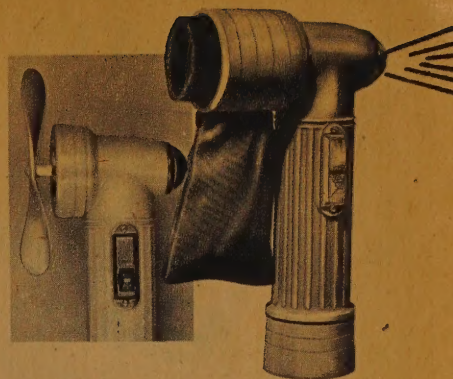
AT TINY PRICES



81. Heirloom Watch Dome makes an attractive conversational piece clock of grampa's old pocket watch. Shows off other curios to good advantage as well. Made of glass, brass and hardwood. **\$3.95**



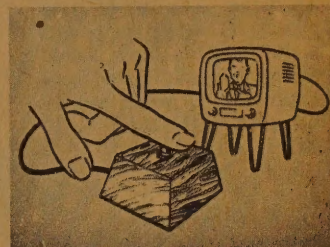
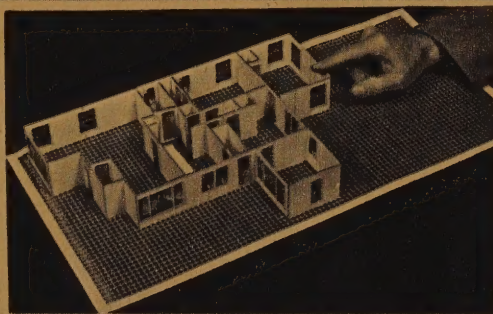
82. Kut-All. No home workshop is complete without this tool of many uses. Attaches to electric drill. Saves hours of work of planing, sanding, beveling, paint removing and hundreds of other jobs with wood, metal, and plastic. $1\frac{1}{4}" \times 1\frac{1}{2}"$ **\$2.50**



84. Vacolite is a midget vacuum brush, battery operated flashlight style. Perfect for suits, car, drapes and upholstery. Nylon bristle nozzle sucks up dust and lint into cloth bag. Styron case takes two standard batteries. Strong flashlight attachment on opposite side. Batteries not included. **\$2.98**

84A. Fan attachment to convert Vacolite to handy personal fan for summer comfort. **\$0c**

83. Home-A-Minute Kit. Planning your dream house? Isn't it ridiculous for you to pay thousands of dollars in excess profits when you build or buy a New Home, simply because you do not know the actual cost of building it? **YOU CAN** design dozens of homes with adhesive Partitions. Then believe it or not, arrive at exact cost in minutes. Illustrated handbook tells you how. Complete Kit **\$3.95**

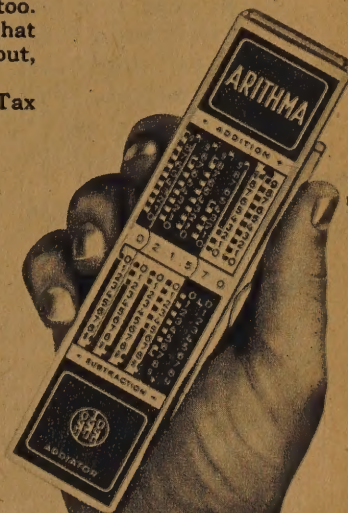


86. "Sound-Off" is the long desired TV attachment for remote control of TV sound. Easily installed. Does not disturb picture quality, saves steps and lengthens life of picture tube—completely eliminates sound for telephone talks, intermittent conversations with guests, or undesirable commercial presentations. Can be operated by foot or finger from an easy chair or any point as far as 20 feet from the set. **"Sound-Off"** is also ideal for use with radio and record player. **\$2.95**



85. Petty Cash. Any woman with a penny to her name will covet this tiny, golden and jewelled treasure chest. So new, so inspired, so perfect for evenings on the town. Keeps mad-money handy . . . makes order out of evening bag chaos. No more fumbling for small change . . . or \$1000 bills, either. **PETTY CASH** has special compartments for pennies, nickels, dimes, quarters and half-dollars, and a clip for bills. Adds a golden sparkle of glamor to see-thru bags, too. Here's a gift item that practically cries out, "give me!" **\$2.25 incl. Fed. Tax**

87. World's Smallest Adding Machine fits in your pocket! Saves you time and money and mistakes! Perfect for salesmen, students, housewives, business men, storekeepers, etc. Adds and subtracts up to 1,000,000 in seconds! It never makes a mistake. What it will do for you: • Balances check book • Keeps you on budget • Checks grocery tapes • Does home work • Totals sales slips • Checks scores • Totals car mileage • Does 1,001 other adding and subtracting chores . . . each in seconds. From West Berlin, Germany, comes this amazing time saving, work saving invention. The world's smallest precision adding machine that adds up to 999,999 . . . subtracts too, and never makes a mistake! Called **ADDIATOR**, this, precision adding machine is used by Pan American Airways, American Express and other great companies as well as millions of people. It's not a toy . . . not a gadget. Its moving parts are all metal. It lasts a lifetime. **\$2.98**



CALLING ALL BIRDS!



88. Hollow Log Bird Feeder contains energy packed pure beef suet and high grade seed mixture. Copper ridge and hanging ring. Completely naturalistic. Just hang it anywhere and watch the birds feast.

Feeder (filled) **\$2.95**
4 Refills **\$2.95**



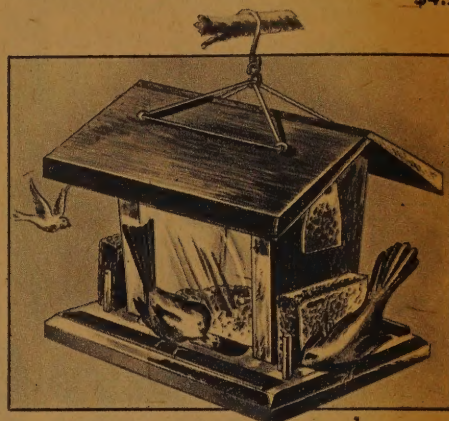
89A. Lawn Bird Bath. Rust-proof no-slip gritty soft green bowl, removable for cleaning. A joy to watch for all the family. Wrought iron base, black finish. Breakage no problem. Total height 30". Bowl 20½" x 2½" deep. **\$7.95**

89B. Flowerbed Bird Bath. Green enamel bowl, green ornamental iron base. Simply push in ground about 8". Height above ground 26". Bowl 16½" across, 2" deep. **\$4.29**

90. New Squirrel-Proof Weather Vane Feeder is handsomely designed, will beautify your yard and attract many fine feathered visitors. Made of top grade California Redwood, with 4 inch baked enamel apron, making entrance by squirrels impossible. Complete with weather vane, glass seed bin, flange for 1 inch diameter post (not included) ready to install. Holds five full pounds of bird feed.

\$12.95

90A. Same without squirrel-proof apron. \$8.95

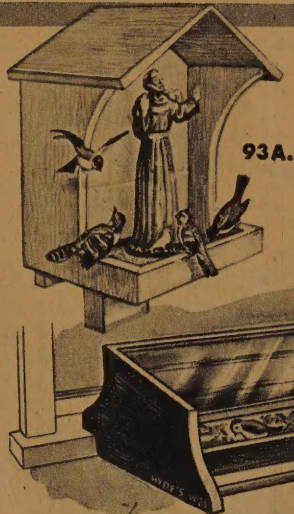


91. Wild Birds Gladly Sing for Their Supper when it's served from this Bird Restaurant Deluxe! This fine new automatic feeder will hold up to 5 pounds of seed, has 2 cake holders, too. Seed reservoir is glassed in so it's easy to see when refills are needed. Hangs from a 4-point suspension bracket that reduces tipping to a minimum and saves seed. Durably made, attractively finished in woodsy brown. 12" x 10" x 10". **\$5.50**

91A. Sturdy Pole to make a post feeder out of any flat bottom bird feeder. Complete with attachment flange at top. **\$1.98**

92. Community Dinner is a delightful aerial picnic grounds for all kinds of clinging and perching birds! Brings the songsters flocking in droves. Particularly favored by Chickadees, Nuthatches, Woodpeckers, Juncos, Song Sparrows, Rose Breasted Grosbeaks, Catbirds, Mockingbirds, Purple Finches, etc. Filled, and with 24 extra tidbits, only **\$3.49**

92A. Refills 24 for \$1.49



93A.

93. Birds Make These Feeding Stations their favorite cafeterias. Town-birds as well as country-birds flock to them, summer and winter.

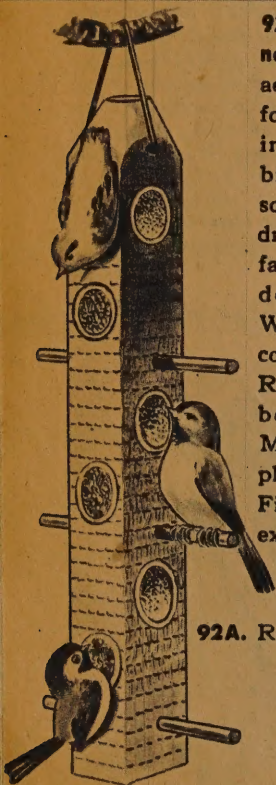
93A. St. Francis Feeder. Automatic seed reservoir holds 5 pounds of seed; releases it as needed at base of 7" white, high impact plastic statue. 7½" x 9" x 11". **\$6.50**

93B. Window Feeder. Glass top protects food. Contains suet cake holders. Woodsy brown. 16" x 8" x 16". **\$6.50**

93C. Extra-large Window Feeder. 24" x 8" x 16". **\$7.50**

93D. Dinner Pail. Hangs anywhere. Complete with pint cake of wild bird food. **\$2.95**

93E. Refills for Dinner Pail Feeder, packed in Sealright container. 3 one pint cakes **\$2.95**

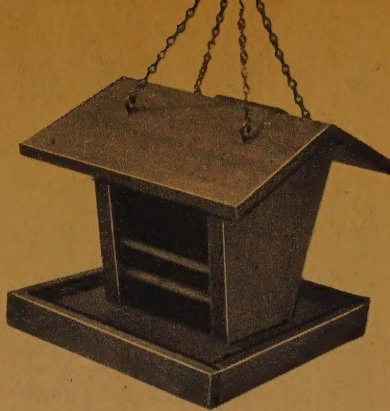


"Trip-It"
Releases Seed
When Bird
Lands on
Perch!



94. Trip-It Self-Service Bird Feeder. Now, watch songbirds feed themselves at their very own "automat." Easy to fill, no waste . . . a correct portion of seed falls into tray when bird rests on perch. Constructed of sturdy green-enameled metal, "Trip-It" has a tight fitting slide-on lid to keep 2 pounds of seed clean and dry. Almost 9" tall! Hang low-priced "Trip-It" from tree branch, or mount on post or window sill. Makes a wonderful Christmas present for everyone — birds, too!

\$2.95



95. Combination Pulley Feeder.

This Pulley Feeder is our most handsome Redwood feeding station. Glass enclosed seed bin on one side with doweled suet holder on the other. Complete with Marine Pulley, 24 feet of cotton cord and solid brass 4 strand chain, it can easily be lowered from a tree branch for refilling. Capacity 2 lbs. seed and 1 suet cake. (9½" high x 10" wide x 12" deep). **\$8.95**



96. Jumbo Hy-Life Feeder. Here it is! Holds 10 lbs. seed. This is the feeder you have been asking for. Simple in design! Snappy Style! Easy to fill! All of these **PLUS 10 lb. SEED CAPACITY.** Permanent metal roof and base, separated by clear, shatter-proof, plasti-glass seed reservoir, permits feeding and watching from all four sides. **\$5.95**

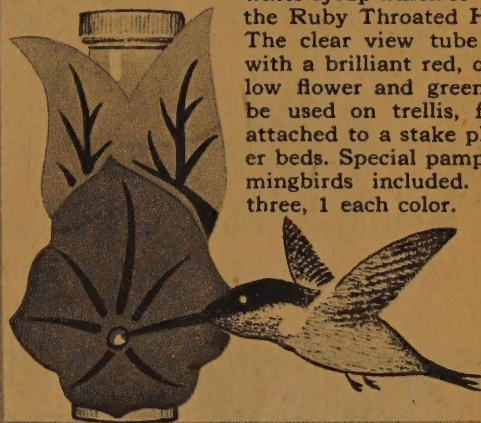


97. Deluxe Window Feeding Station. For excellence in feeding and unobstructed viewing, we nominate this genuine redwood feeder for the highest awards due to a designer of bird equipment! One side has a hopper for the seed supply, the other for a suet wedge. All hardware is brass, and best of all, the roof is made of transparent Plexiglass, which will withstand all shock or weather.

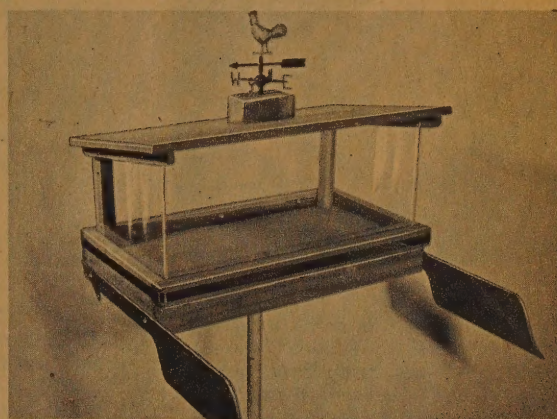
24 inches long, 10½ inches wide, 10 inches high **\$11.95**

97A. Same, but 18 inches long \$9.95

98. Hummingbird Syrup Feeder. All plastic, non-breakable clear view container. The Hummingbird syrup feeder holds over ¼ cup of the sugar and water syrup which so easily attracts the Ruby Throated Hummingbird. The clear view tube is decorated with a brilliant red, orange or yellow flower and green leaves. Can be used on trellis, fence post or attached to a stake placed in flower beds. Special pamphlet on hummingbirds included. Gift box of three, 1 each color. **\$2.75**

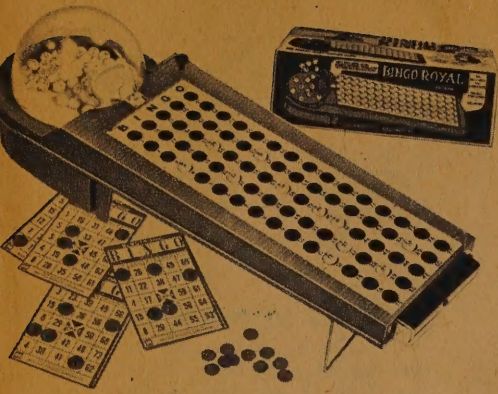


99. Bird Watcher Game. It is not necessary to be able to identify various birds to play and enjoy the game of **BIRD WATCHER:** but players will soon learn to tell a Robin from a Meadow Lark and become familiar with many other common birds. While the play is simple, it is unusual and provides plenty of opportunity for skill and judgement, as each player becomes a "Bird Watcher". A fascinating game for the entire family. The equipment consists of a handsome playing board depicting a country scene, 48 bird cards, a spinner and 4 playing pieces. **\$2.00**



100. New Leeward Feeder will rotate to expose the feeding area to the direction away from the wind. Birds will find greater attraction to this protected feeding station which is mounted on a ball bearing turntable. The plexiglass sides and back allow a full view of the birds from all angles. Constructed of redwood and clear plexiglass to withstand the elements. Base of feeder will hold 8 suet cakes or 4 pounds of seed, or a combination of the two. 11 inches by 19½ inches. Complete with pole and weather vane. **\$19.95**

FUN AND GAMES FOR

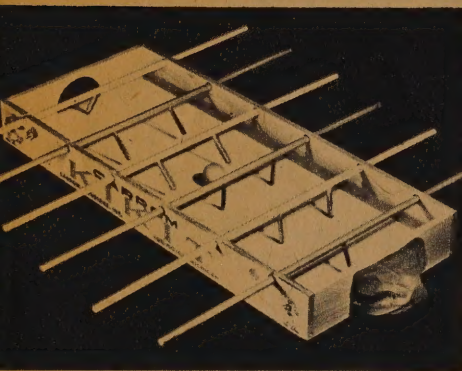
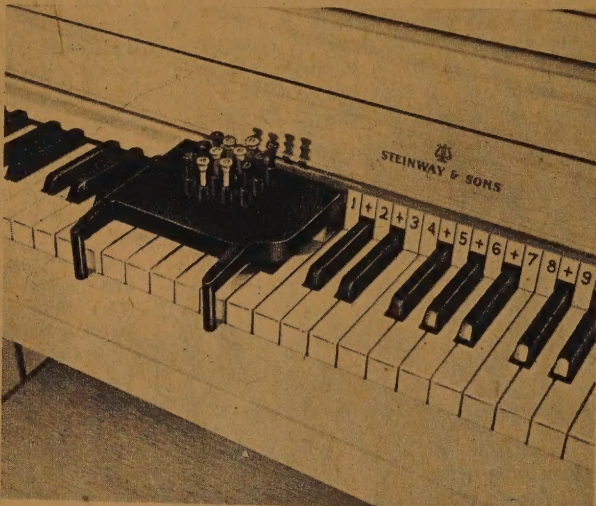


101. Push Button Bingo King; First electronic, automatic, motorized Bingo! Great for parties, bazaars, schools, etc. Just press button, 75 numbered balls gaily pop up inside clear dome. Caller announces number of ball falling into cup and places this ball in numbered hole in master tally board. When player gets "Bingo", caller pushes release and all balls automatically return. Built to last. 25" long, 8½" wide. Uses two "D" flashlight batteries (not incl.). **\$9.95**



103. Animal Balloon Craft; you've seen it on TV. Famous Inflato-Pump, complete with 15 specially processed Balloons to make a Dachshund, Reindeer, and many other animals with a "twist of the wrist". Easy to follow instructions secure excellent results. Inflato-Pump (7" x 2½") "saves your breath". **\$1.00**
103A. Refill package of 15 special balloons. **50c**

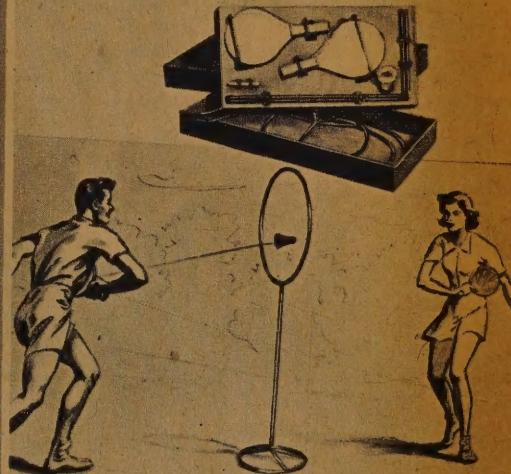
102. Piano-Cord-A-Matic. Whether you are 8 or 80, you can be an accomplished pianist the first time you sit down with this revolutionary attachment on the keyboard. Play popular songs professionally, with all the chords and melody at once. With one finger of your left hand, you strike a complete chord; play melody with the right. Will not mar or scratch piano keys, also color blends with wood of piano. Complete with simple instructions. **\$5.00**



104. Plenty of Action in Kikit Game! Fast and exciting, it combines all the skill, teamwork and scoring principles of hockey, soccer and baseball. The purpose of the game is to drop the ball (a table tennis ball) into the opponent's basket or goal. The ball is propelled by movable paddles that are used for "kicking", "passing" and "blocking". Develops real skill, never loses its fascination. For 2 to 6 players. 12" x 29" x 3". **\$6.50**



105. Stonette. Fascinating new craft creates exciting contemporary wall panels with inlaid colored stones. Easy to do. Pattern printed on panel, clearly marked with color instructions. Quality wood frame, black satin finish. Comes with braid, glue, applicator blade, stone, spreader, spatula, and complete directions for use. 8" x 24". Order two, and we ship pair of male and female figures of same motif. **each \$4.98**



106. "Shuttle-Loop" is Great Sport for Everyone who enjoys a good game of skill. It's a wonderful introduction to tennis and badminton... teaches youngsters to keep their eye on the birdie, and builds up control. Shuttle-Loop can be played indoors or out... needs only a 4x10 foot area... and its feathery shuttlecock wouldn't even hurt a window! It's a perfect traveling companion because it assembles and collapses so easily... ideal for any outing. **\$6.95**

THE WHOLE FAMILY



107. A Farm for Ants? An ANT FARM for children? Yes, and Mother and Father will have fun, too, watching the busy army of worker ants digging tunnels, building bridges, moving mountains! An ant's entire world seen through the clear plastic walls of this unbreakable, escape-proof ANT FARM. Large 6" x 9" size with sturdy plastic stand and top cap. Includes a complete country homestead with barn, silo, windmill and barnyard and the ants which work and play as they go in and out the doors of the buildings. **\$2.98**

109A. Giant Ant Farm
10 x 15 inches **\$6.95**

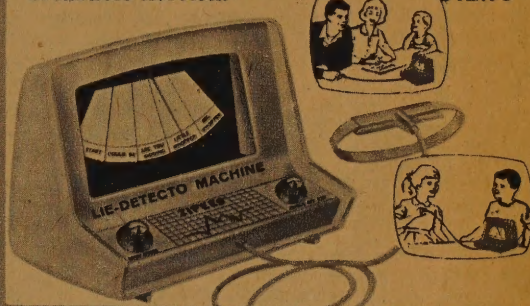


108. Scroll Art paint-by-number, makes elegant, smart wall panels of a textured, washable fabric. Handsomely finished, ebony black cross-bars, brass tips. Paints pre-mixed, ready to use. 10" x 24". Choose from pairs of Matadors, Harlequins, Orientals, or Florals. **\$3.98 per pair**

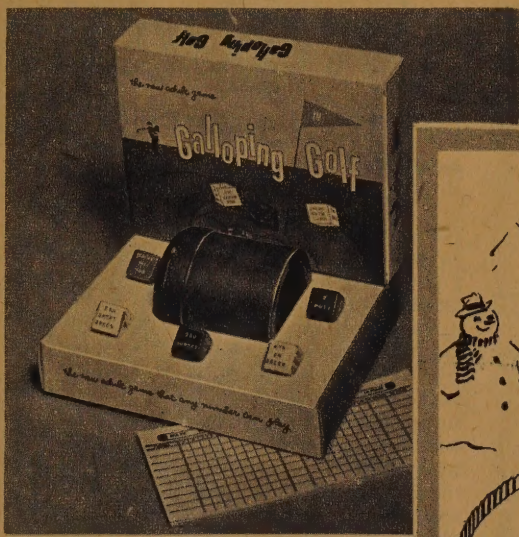


109. Skull-pture, turns amateurs into almost professional sculptors. Create faces of famous personalities, family, or comic or sad faces. This very complete kit consists of basic head form (4 1/2" high) 1/2 lb. best quality modelling clay, two modelling tools, illustrated instruction sheet. Clay may be re-used. For kids 8 to 80. **\$1.95**

110. Lie-Detecto Machine, new electronic sensation is a fun game for every member of the family. Registers emotions, feelings, re-actions; actually, the same method used in the famous Polygraph. Comes completely assembled plus batteries. Case of non-breakable norolon. **\$12.95**



111. Galloping Golf exciting party and family game that anyone or any number can play. Every roll is a hole of golf. Has the speed, fun, and all the side action of golf. Shake and roll the dice, and read your shots from tee to pin. You'll get 300 yard drives, eagles, sand traps, birdies one putts, dub shots, hole-in-one, and all the others. Comes with dice cup and five easy to read dice in different colors along with score sheets and rules. The gift to delight any golfer. **\$4.95**

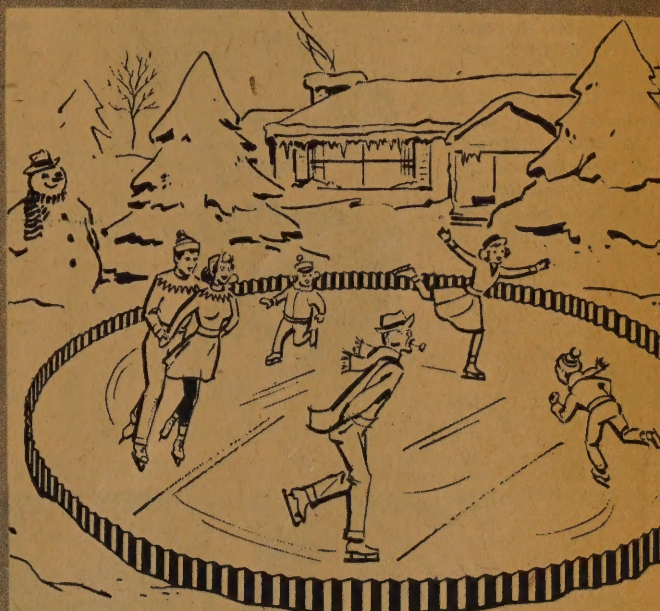


112. Tricolor Flashlight.



- One bulb for WHITE, RED or GREEN beam.
- Fingertip button selector for each color.
- On-Off and Signalling switch.
- Uses standard flashlight cells.

With a twist of the lens head TRICOLOR becomes either a broadbeamed floodlight or a powerful long-range spotlight. Versatile TRICOLOR is a valuable friend in every home, office, factory or car. Excellent when a colored signalling light is needed. Perfect wherever a powerful search of floodlight is required. Has a thousand uses for campers, sportsmen, pedestrians, yachtsmen. Valuable in Civil Defense. Attractively styled, sturdy all-metal cases in combination chrome and rich black baked enamel. Snap-on belt clip for added convenience. **\$1.00**



113. Your own Ice Skating Rink means real outdoor fun and exercise for youngsters of all ages! A particularly fine idea for anyone who wants to learn how to skate without a big audience. Provides safe ice overnight in weather 32° or colder — when ponds and rivers may have only dangerous skim ice. Built to last a lifetime, of extra heavy special polyethylene material with special edges for safety and protection. Reinforced aluminum channels for rigid assembly. Assembles and disassembles in minutes; requires little storage space. Available in the following sizes:

113 A. 20 ft. diameter	\$25.95
113 B. 24 ft. diameter	\$34.95
113 C. 32 ft. diameter	\$59.95



114. Crispy Griller makes greaseless fried foods. Less calories and fat intake. Fast-cooking, even frying, no bacon curling or shrinkage. Fats drain away into side well. Never need to turn bacon. Works wonderfully and greaselessly for hamburgers and sausages. Aluminum grill is easy to clean. 8 3/4" x 9 1/2".

\$1.98



115. Mr. d'Frost Aerosol is new! Dissolves frost faster from refrigerators and freezers. Conditions freezer compartments, so that frost build-up is retarded. Frost removal is simplified more with each application. Sanitary, odorless, non-toxic, non-staining. 15 ounce aerosol is sufficient for about five times.

\$1.79

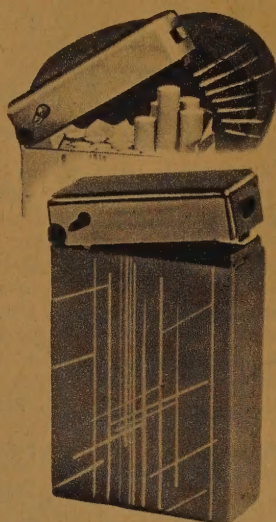


116. Letters by the Yard!

Simply write as much as you please, tear off, and mail. Lap desk has metal cut off blade. Excellent for teenagers, writing on trains, or any travel, or in bed. 10 yds. fine linen finish writing paper, Ingenious center-roll runs through portable secretary. Twelve matching envelopes, handy trays to store pens, pencils, stamps, etc. Sturdily constructed with the convenience of a full size desk Measures only 10 1/2" x 7 1/4".

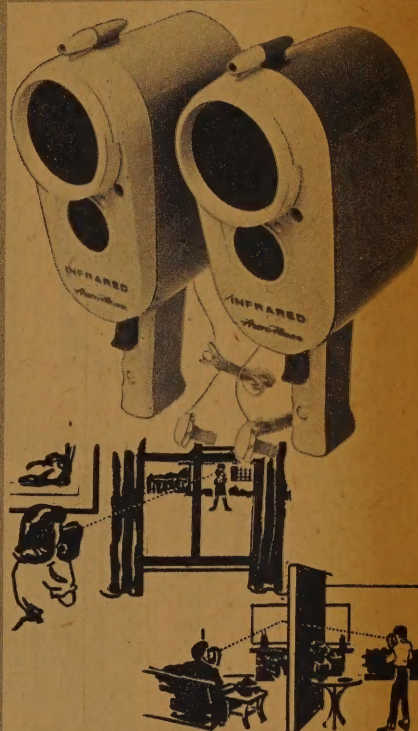
\$1.00

116A. 10 yard refill and twelve envelopes. 50c



118. Automatic Memo-Smoke rations your smoking by spacing the intervals of opening case, set by you. Can be set from 10 minute intervals to one hour. You are in control. Breaks chain smoking. Case cannot be opened until pre-set time elapses! No winding; simple act of closing case activates precision-engineered Swiss timing movement. Lightweight, attractive. King size; regular size adjusted with pad insert. Designed to safeguard good health.

\$8.95



119. Astro-Phone sends voices hundreds of yards on a beam of invisible light! Penetrates closed windows. No wires! Talk around corners with mirrors. Hold 2-way "Walkie-talkie" within line of sight. Phones send and receive simultaneously. All-transistor amplifiers, ready for instant use, no warm-up. Powered by three regular "D" batteries (not incl.). Patterned after Army communication device. Per Pair

\$29.95

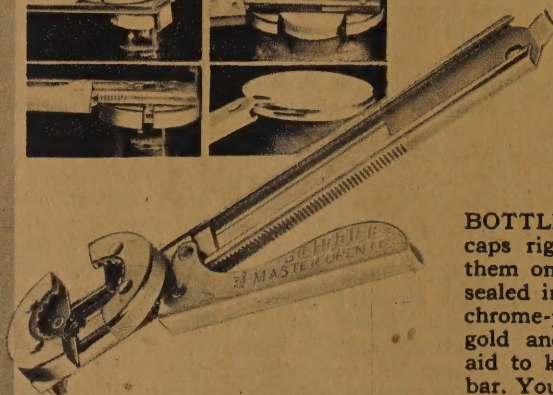
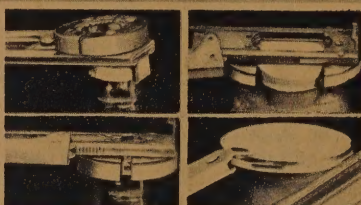
117. Skate Tote means no more sloppy tired and knotted laces slung over your shoulder — no more nicked or dulled blades. At last! Ideal for men, women and children, since skates of all sizes slip neatly in the saddle-like bag. May be carried by the handle, or over shoulder. Side pocket accommodates drying rag, skating socks or other accessories. Made of durable waterproof plaid.

\$3.95



120. Glo-Pen writes in the dark! Press down switch on barrel, shadowless light shines through clear lucite section enabling user to write, dial phone, read maps, find key-hole or ignition switch in dark. Light turns off when point is retracted, cannot be turned on accidentally. Smart gold anodized aluminum barrel, Glo-Pen is perfect gift for doctor, student, executive, truck driver, pilot, nurse, insurance agent. Perfect for all necessary writing in the dark. Complete with battery and bulb. Guaranteed one full year.

\$4.95



121. If Gilhoolie Can't Open It, Nothing Can! Gilhoolie is the talented new jar opener and cap lifter you see above. It not only opens easily any type of screw lid, no matter how stubborn — it not only lifts any kind of cap, no matter how tight —

GILHOOLIE RESEALS

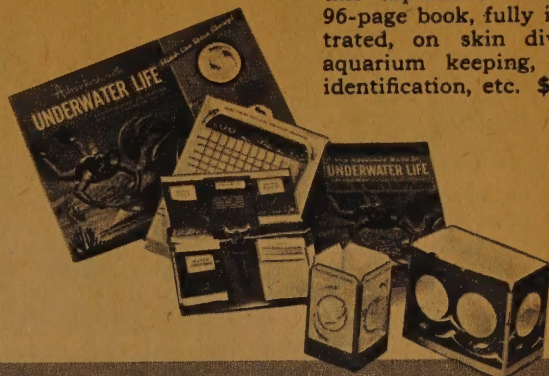
BOTTLE CAPS! That's right. It puts caps right back on again and crimps them on tight, so everything inside is sealed in. Precision-made of the finest chrome-plated steel, stainless steel and gold anodized dural, it's a wonderful aid to keep on tap in your kitchen or bar. You've probably got lots of friends who'd appreciate a Gilhoolie, too.

\$2.95

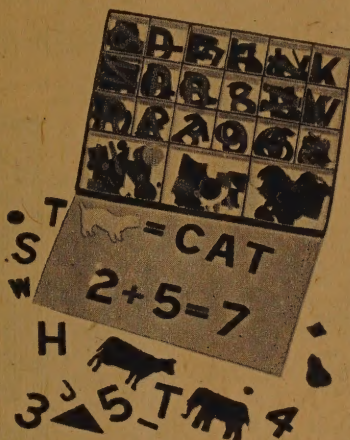
122. Adventure with Nature Study. This brand new kit opens the door to the whole wide, wonderful world of natural science. This kit will turn a simple walk through the country into a fascinating adventure. There is casting plaster for making animal and bird track impressions, an album and paints for preserving leaf prints, and a soil sample bag, to list only a few of the items that provide the basis for dozens of exciting projects. 96-page adventure book gives detailed instructions for handling each experiment plus information and suggestions for many, many more. For ages 6-14. **\$2.95**



123. Adventure with Underwater Life. Youngsters can raise real brine shrimp with this fascinating kit. It includes a portable aquarium, brine shrimp eggs, hatching tank, and all other equipment necessary for this experiment. Also a 96-page book, fully illustrated, on skin diving, aquarium keeping, fish identification, etc. **\$2.95**



124. Count 'n Spell Flannel Board makes learning entertaining and stimulating. Geometric shapes, complete alphabet, numerals, animals, etc. of felt. Adhere magically when applied onto the Flannel Board — no cutting — no pasting. To change, pieces are merely lifted off by the child. Parts neatly separated in sections of box. This new advance in learning the 3 R's will be in great demand by schools, nurseries and parents. Contains large 11" x 15" Flannel Board. Over 100 pre-cut pieces of colored felt, including the alphabet, numbers and geometric shapes. **\$2.00**

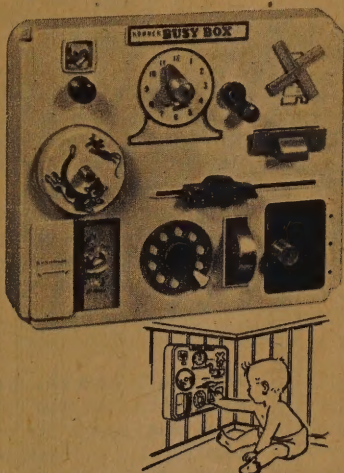


125. Adventure with Birds. Contains an "Assemble-it-yourself" pine wood bird feeding station (7 1/4 x 7 1/2 x 4 7/8"), an Audubon bird chart, bird seed and the illustrated (140 pictures in color and black and white)

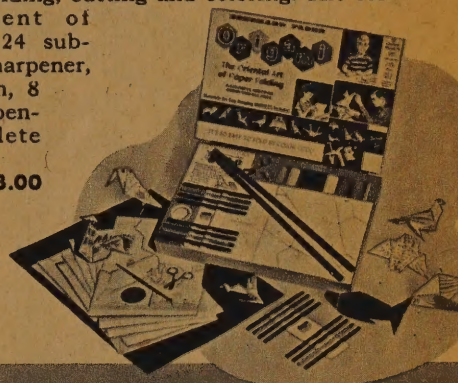
94-page, limp bound, Adventure Book of Birds. Here young enthusiasts can learn how to identify, feed and watch birds. **\$2.95**



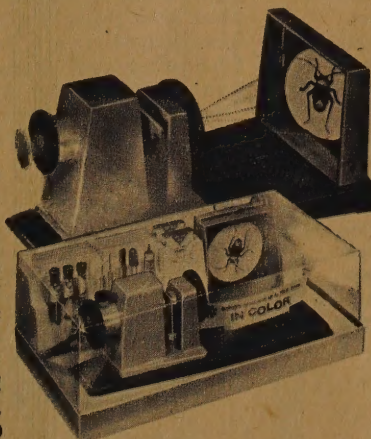
126. Busy Box, the child's own amusement park for ages 9 months to 4 years. Scientifically designed, molded of high-impact plastic. Ten activities built into one toy; doors and drawers to open; dials, cranks and knobs to turn, noise-makers, etc. to amuse youngsters for hours and days. Complete with special attachment for playpen or crib. Bright colors. Deluxe Model **\$5.00**



127. Origami, the ancient Oriental art of paper folding now sweeping the nation. A colorful and creative hobby for all the family. Makes all sorts of attractive and interesting 3 dimensional figures and designs with paper, just by folding, cutting and coloring. Kit contains assortment of Origami paper, 24 subjects, scissors, sharpener, brush, water pan, 8 large size color pencils and complete instructions. **Deluxe Set \$3.00**



128. Electro Micro-Projector enlarges up to 1,000 times in color! This fine precision instrument has all the advantages of a microscope and projector combined. Complete with laboratory equipment including specimens, dissecting tools, prepared slide, instruction manual, etc. Ideal for home and schools. See the wonders of the microscopic world unfold before your very eyes! Works on house current. **\$20.00**



129. Mr. Brain the electronic answer man. Fascinating new quiz toy for boys and girls of all ages. Hundreds of questions answered ELECTRONICALLY by inserting pre-coded question and answer cards into Mr. Brain's mouth. If answer to question on card is correct, his right eye lights with green light. If wrong, buzzer goes off and left eye lights up red. Subjects cover science, history, geography, English, Bible, sports, nature, and general information. Comes completely assembled with bulbs and battery. Ample supply of score cards provides competition for entire family. **\$5.98**



130. The Magic Designer makes more than a million different designs, with greatest ease. Appeals to both boys and girls of a wide age span, and to adults too. Designs are readily transferable for use in textile painting, leather tooling and carving, ceramics, metal embossing and etching. Complete with large supply of paper and pencil, as well as complete instructions and many examples. **\$4.95**



131. Adorable Life-Like Animal Puppets fit over the fingers like gloves! So easy to maneuver. Order them for the children, then watch the grown-ups perform. $3\frac{1}{2}$ " high puppets have corduroy bodies with plush heads and feet trim. Set of five different puppets **\$2.50**



133. Spatter Fun Kit. Here's an easy, interesting way for girls and boys to keep busy. Make beautiful outline effects on cards, stationery, posters, place mats, book covers, boxes, and many other items. Requires no special skill. Simple as can be — lay a stencil on a white card and place the spatter frame over them. The brush is dipped in water color and rubbed back and forth over the screen. This causes the paint to spatter around the stencil in small dots — controllable by the child.

You may also use leaves, ferns, flowers in place of the stencils to create nature specimens.

More complicated designs may be made by using more than one stencil. The water color inks are, of course, non-toxic and washable.

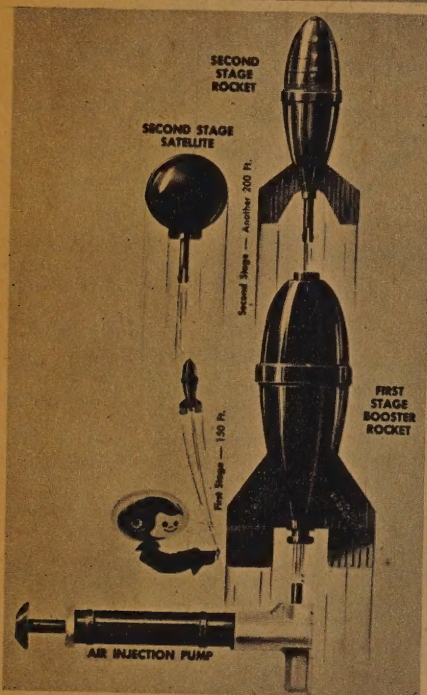
CONTENTS

Spatter Frame Brush
Paper Mixing Sticks
Envelopes Stencils
Ink

\$3.95



134. Battery Operated Dial Phone Set. Nothing delights youngsters more than communicating through their own phone set. These dial phones are the clearest, loudest battery-operated voice transmitters available, and they are fully guaranteed to work indoors or out. Also invaluable as step savers for talking between distant points in the house. Bell rings when phone is dialed. Full sized phones. Set of 2 **\$7.95**



135. Zoom! Two Stage Satellite Rocket. One of the greatest scientific toy achievements in a decade. Operates on true scientific jet principle! First stage rocket soars up to 150 feet... then second stage rocket is released and blasts off to even greater heights. Identical in action to the exciting rockets and missiles currently on the lips of everyone the world over. Set contains booster first stage rocket, one second stage rocket, one second stage satellite, a fuel supply tank and an air injection pump. Made of Butyrate plastic, practically indestructible. Simplified operation that permits any child to use it. Safe, uses water as fuel. **\$2.98**

136. Jack and the Beanstalk. The toy that grows. Just add water to magic bean bowl... miracle beans in new soilless growing medium grow like magic when dampened. Comes complete with Story Book and nine Cutouts of Story Characters on stand-up bases, including Jack, Giant, Jack's Mother, Jack's House, Harp, Hen, Cow and Cow's Owner. Grows to 8 ft. each **\$1.00**

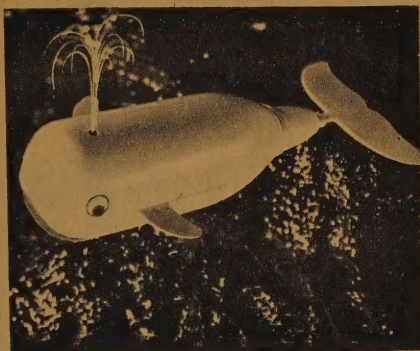




137. "Blockbusters", will give your child a chance to use imagination and muscles. They can be used to build trains, planes, boats, towers, walls, stairs. They're a brand-new thrifty version of costly "kindergarten blocks" used in well-equipped nursery schools. "Blockbusters" are made of economical Kraftboard, so light that a youngster couldn't possibly hurt himself if he dropped one, so strong each will support a 200-lb. man. Recommended for Nursery Schools and Kindergartens by the Association for Childhood Education International.

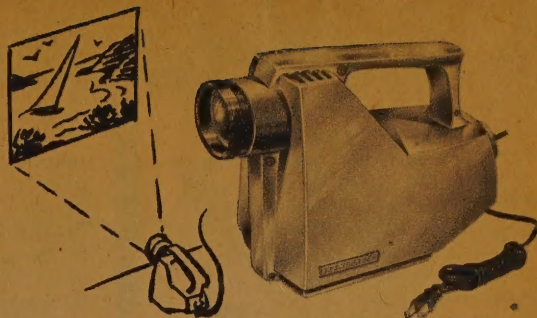
12 Giant Blocks \$5.95

139. Moby Dick, the famous white whale. Swims, spouts, provides loads of exciting fun for children (yes, and Dads, too) in bathtub, pool or at the beach. Just wind the nylon-gear motor and the flapping of Moby's tail propels him through the water while he spouts as he goes. Made of white, high impact polystyrene, to stand the roughest abuse. Measures 10 1/2 inches long. \$1.98



140. Magic Junior Rock Garden really grows! Brings wonderful instructive fun for youngsters as they plant, tend and water it—watch it grow into their own beautiful indoor garden. Comes with all these accessories to arrange and rearrange: Country House, Mirror Pond, Magic Soil and Grass Seed, Pebbled Walks, Trees, Bridges, Fountain, Well, Bird House, Bench, Waterproof Tray, Plant Food. Full directions. Exciting toy, lovely child's room decoration. 10" x 13".

Complete, \$2.98



138. Project-a-Scope. Projects giant pictures in color or black and white without films or negatives! Amazingly versatile! Delightfully simple! Adjustable, professional lenses. Just place it over anything flat — magazines, books, photos, drawings, coins, stamps, documents, maps, natural objects — and see a brilliant, giant enlargement projected on any white wall or screen in glowing true-to-life color or black and white. A boon to students, artists, collectors, lecturers, demonstrators. Children can project their favorite comics or story books to amuse themselves and their friends. For lectures, study, classroom and for just plain fun! \$7.95

New Prehistoric Living TURTLE GARDEN

141. A live turtle in a garden that really grows . . . for children to plant and care for! Now, dinosaurs roam through growing grass, and eat foliage atop living prehistoric palms. In a crater, lives a real live turtle, a descendent of the great reptiles. **TURTLE GARDEN** includes: Seeds, turtle, magic soil, plant food, turtle food, dinosaurs, instructions, plastic tray 11" x 14". Live turtle shipped separately after set has been purchased. Merely send "Turtle Ticket" entitling you to one **FREE TURTLE** (Guaranteed Safe Arrival). Easy to plant, easy to care for, seeds spring to life in a few days. \$2.98



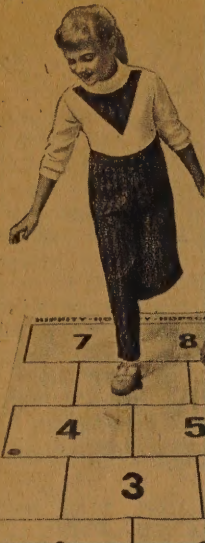
142. Betsy McCall Fashion-Designer. With pretty Betsy McCall posing as your model, you'll be thrilled at how easy it is to design colorful fashions. Interesting Fashion-Designer pattern sheets provide hours of fun. Hundreds of fashion ideas, can be used in countless combinations of beautiful costumes — clothes and accessories for school, party, sports, or any activity. Included are stories about Betsy, too. Lighted designer's desk makes it easy to use new patterns appearing each month on Betsy's own page in McCall's magazine. Complete with designing instructions, designer's portfolio, drawing papers, designer's color pencils, pencil sharpener, eraser, electric designer's desk with lamp. UL-approved. \$7.98

143. Draw-a-Cartoon. Be a real cartoonist. Countless hours of exciting fun drawing your own colorful comic strip. Cartooning sheets with dozens of funny heads, eyes, noses and costumes. All sheets reversible and interchangeable. You can draw and color any cartoon any way that you want to. Parts of animals and birds, too. You can make up hundreds of funny characters like the "Wook-Eyed Wonder" bird. Illuminated desk makes it simple to use your own ideas in duplicating your favorite comic strip characters, or magazine pictures in any way you like. Has directions, character, story idea sheets, cartoonist's portfolio, drawing paper, color pencils, pencil sharpener, eraser, electric cartooning desk with lamp. UL-approved. \$7.98



144. Hippiity Hoppity Hopscotch.

The game of hopscotch centuries old and played exclusively as an outdoor pastime, is now available for use indoors or out. Designed for children from three to 12 years of age, hopscotch is simple and easy to handle for both children and parents. It is made of a heavy gauge vinyl, seven feet long and 33 inches wide with imprinted non-toxic black ink on a yellow background. Skid resistant, it can be placed on any surface in the home or outdoors. Complete with set of plastic discs. **\$1.98**



145. Puppet Theatre. Complete with two hand Puppets! Never has such a realistic hand Puppet Theatre been offered at such a low price. Designed in soft blues and white in the professional "floor stand" style with matching plastic curtain and wooden rod. Has extra compartment for convenient storage of puppets. Cartoon-character puppets are made with plastic heads to take the "hard knocks" of stage play.

Complete **\$4.98**



146. Aero Rocket Kite. Fascinating all season toy. Revolutionizes ancient art of kite flying.

Flies in three-mile wind! More than a "toy", this sensational educational device applies long-known aerodynamic principles. Special booklet in clear language by University Professor explains principles of "lift-to-drag ratio," "aero stability," "angle of attack". Aero Kite flies higher, more stable and with less wind than any other known kite. Loads of fun, lots of learning for "kids" of all ages. Incl. with kite, instr., aerodynamic drawings, 500 ft. line, winding reel. **\$2.98**



147. Soap Suds Fun. A completely new idea in sculpturing joy. Safe and clean. Children prepare their own modeling compound by mixing soap flakes and water with the egg beater, into a desired consistency. This unusual preparation can then be modeled into any shape — and will harden within a few hours. The youngster can then color his sculpture with paints provided in the set. Set includes soap flakes, mixing bowl, measuring spoons, egg beater, paints and coloring brush. Instruction sheet is included. **\$2.00**



148. Kids Love to Balance on Balla-Rolla! Keeps them fascinated for hours at a stretch. Wooden platform with specially designed non-slip treads on each end, and a wooden roller

fitted to move freely in a hardwood frame on the bottom of the board. Stand on the platform and try to balance yourself by keeping both ends off the floor. Good fun, good exercise and the most hilarious game ever devised. Durable built to last. Holds even a fat uncle safely, and help him reduce!

\$8.95



149. Big Fighting Fish. Battle this mechanical bass in the bath tub, wading pool, or land, or on the floor. When hooked with lure, he springs into action. Wiggles, thrashes, and fights to get away. He gets his action from powerful spring device, wound by turning his fins. Realistically molded and decorated, he is 12" long, a real "keeper." Complete with 36" rod and working clicker reel, line and lure.

\$4.95

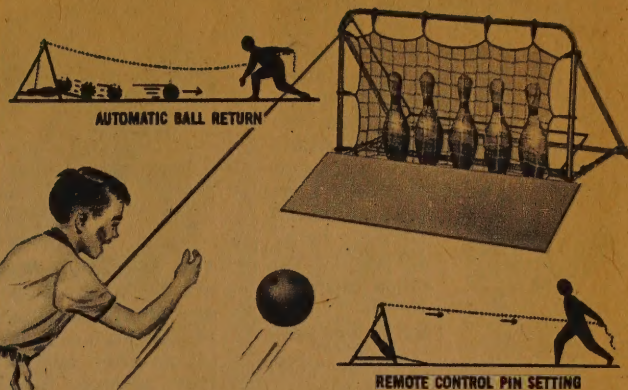
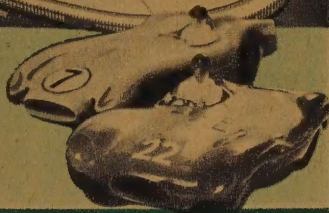


150. View 'n' Sketch Kit is an adventure in drawing! For the beginner, student or hobbyist. This complete drawing set contains the already popular 13" Adam wooden movable manikin which simulates any human position, 20 sheets each of black and white drawing paper, pencils, eraser and a lucida-type optic viewer (Lucidon) enables anyone to draw the first time he tries. Easy-to-follow instructions included. **\$7.98**

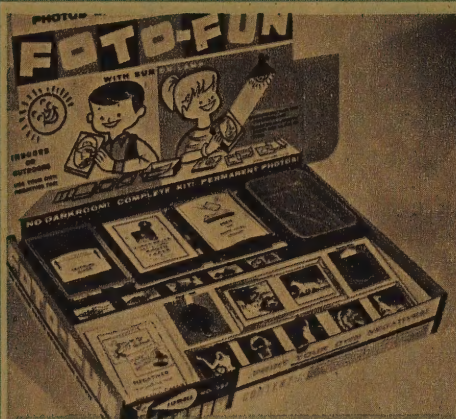
. FOR GIRLS AND BOYS



151. Miniature Road Race. Completely authentic, so real, you have to see it to believe it! Two racers, independently controlled race over the 2 ft. x 4 ft. figure "8" track. Because roadway is a figure 8, both cars travel exactly the same distance. A sport of skill, requiring judgment, timing to keep lead without skidding off track at turns and gaining speed on straightaways. Includes two Racers with prewired Miniature Electric Motors, special Battery Power Box, two On-Off Control Buttons, track and fence. Tracks snap together, can be taken apart quickly and easily stored. **\$10.00**



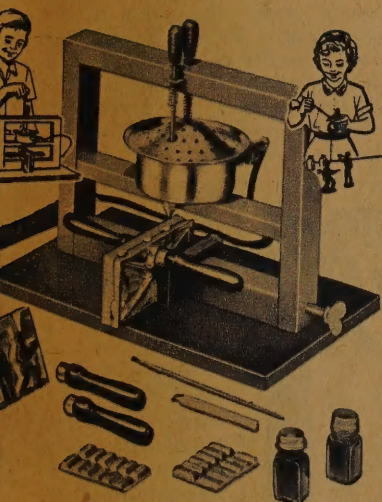
152. Bowl Back. Most sensational bowling game ever; Automatic ball return, remote control pin setting. Roll strikes or spares from any distance, indoors or out. Spring-back net automatically returns ball. Pins are re-set by remote control cord. Comes with five pins and one ball of polyethylene, provides great action, without usual bowling alley noises. **\$10.00**



153. Foto-Fun new developing kit, requires no darkroom. Make your own prints indoors or outdoors, by lamp or sun. A perfect picture develops in seconds. No guesswork. Supplies to make an album full of fun include fix-it powder, tray, printing frames, exposure guide, vignette masks, generous supply of negatives to make prints or greeting cards. Of course, you can use your own negatives too. **\$2.98**



154. The Picture Printer unique printing activity set. Permits children to invent their own pictures. Boys and girls from kindergarten through grade school can print and design their own pictures by combining the various shaped stamps. They may also, by overprinting, create their own color schemes and designs, using the four differently-colored non-toxic ink pads contained in this set. Contents: 12 stamps, 4 stamp pads and an ample paper supply. **\$3.00**



155. Automatic Electric Metal Casting Machine Set. The safe way to cast his own army. Lock mold with thumb screw, lift valve rod, metal pours by itself. Release valve rod, flow shuts off. Spring action lid covers large capacity melting pot. With three-figure mold, mold handles, two bottles paint, brush, smoking candle, special casting metal, cord set all included. Complete instructions. **\$15.00**

156. Rick-Shaw can be many things to many children. Its big wheels roll easily over most any terrain while seating two comfortably and pulled by one handily — especially adapting Rick-Shaw to areas where paved surfaces are limited. Rick-Shaw is safe and sound. Plated 16" wheels with semi-pneumatic tires prevent tipping. Rear bumpers safely halt backward tilt. Fully bolted throughout, its protected by bright, weather-resisting enamels.

Mothers: Take the youngster to market, and back, packages and all! **\$19.95**

shipped
express collect
or we bill
express charges



Ideal for jaunts
to the store



157. Men's Rugged, Lightweight Latex Boots great for gardening, fishing, hunting . . . and city wear in snow or rain! Black latex rubber with non-skid soles and heels. Rugged, really durable — yet so lightweight a man hardly knows he has 'em on. They stretch easily over any kind of shoes; can be worn with trouser legs tucked-in or out. The smart new way to keep feet dry and comfortable! Small size 6 to

7½, medium 8 to 9½, large 10 to 11½, extra large 12 to 13.

\$5.95 per pair



158. Featherlite Men's Rubbers are far easier to put on than any others because made only of pure gum rubber — no plastic, no filler, no synthetic. This true, stretch rubber permits use of slender lasts. Ends bulky look, yet fits both slim dress shoes and widest oxfords. Won't slide off heel. Smart style protects inches higher over the instep. Jet black only.

\$2.98



USED AS HEATER

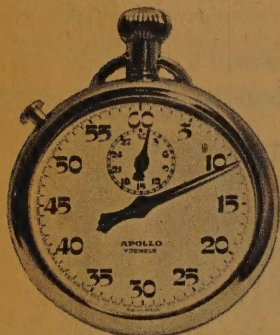


USED AS STOVE



CLOSED FOR TRANSPORT

159. Heat-Pal safe, universal portable heater-stove-grill. Use only alcohol. Works in all weather conditions. **SPILL-PROOF, EXPLOSION-PROOF, LEAK-PROOF:** Fuel is locked into non-inflammable absorbent substance. Burns five to twenty hours on 1½ pints of fuel. Heats in minutes. Compact 9" x 9" x 9". Weighs only 5 lbs. Safe on any surface. Smokeless, odorless, sootless. Aluminum top cover inverts, holds pots and pans, or reserve fuel container. No parts to replace ever. Made in Sweden. Heats tent area of approx. 10 ft. x 10 ft. **\$19.95**



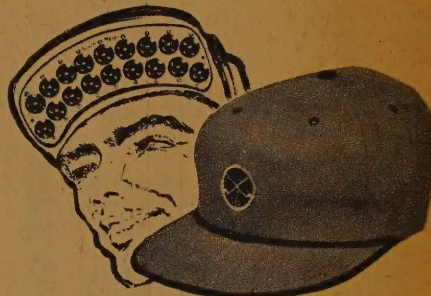
160. Stop Watch Sports Timer measures to 1/5 of a second. This seven jewel instrument features a clear easy-to-read dial. Large hand sweeps seconds, while the small dial adds the minutes up to thirty. Stop and continue or stop and set back to zero. Fine Swiss made watch, used in addition to athletics, for public speaking, testing, etc.

\$15.95



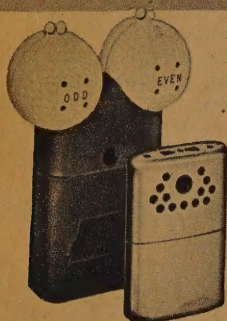
161. All-Purpose Unifloat Power Lantern throws a ¼-mile beam and has a red safety flasher. Acts as a floating "life saver," as it floats upright in water. Completely sealed against moisture, acid, grease, fungus, and cannot rust. Provides daylight safety on land or sea. Used and endorsed by fishermen, hunters, highway drivers, homeowners, watchmen, scouts, and law officers. Works on a low cost six volt battery. (not incl.)

\$6.95



162. Scoremeter Golf Cap records your golf score on eighteen individual dials. Simply turn dial until number of strokes appears on indicator. Scoremeter conceals itself inconspicuously under the visor of the cap when worn, or can be removed and used. Quality cap features genuine leather sweat band, metal vents, an adjustable back for perfect fit. Fine quality rayon linen. The Cap golfers want and need.

\$2.95



163 Slam-Bo heats golf balls for longer drives, with a Jon-E hand warmer. The more the ball recovers its normal round shape, the greater the distance it will travel. A warm ball has greater elasticity, much faster "compression-recovery". Now every golfer can get maximum distance on every drive. Clips onto golf bag or slips into hip pocket. Special gift box contains Slam-Bo case, and Jon-E handwarmer.

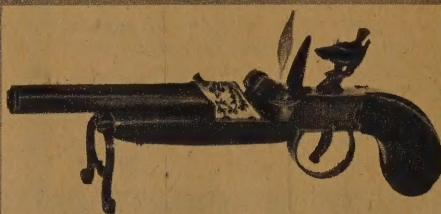
163A. Handwarmer only.

163B. Ball Case only.

Complete \$7.75

\$3.95

\$3.95



164. Flintlock Pistol Table Lighter is an exact replica of the olden firearm used by pirates. Finished in gun metal and antique bronze. This handsome accessory for your gentlemen's desk or den is now available at a marvelously low price.

\$4.95



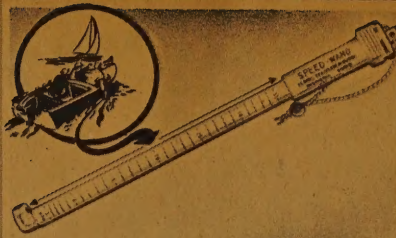
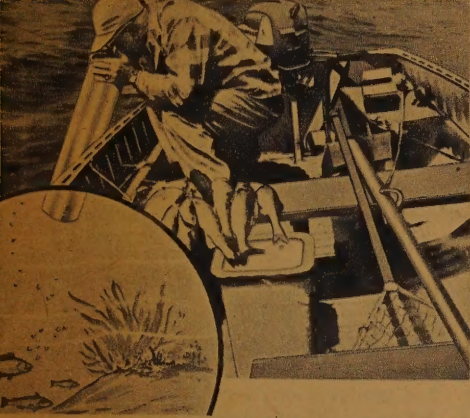
165. Hyon Bag makes any water safe to drink in five minutes! For campers, travelers, outdoorsmen. Amazing, new Hyon Bag Water Purifier kills all harmful bacteria,

filters dirt, removes unpleasant tastes and odors. Fill with water, shake, wait five minutes, draw a full quart of safe water from the outlet! Ends boiling! No chlorine! Tested, approved by qualified laboratories! Can be refilled 200 times. Gives 50 gallons of safe water. Weighs only 8 oz. Folds for carrying in pocket or purse. Used by big-game hunters, explorers. Complete with carrying pouch, full instructions.

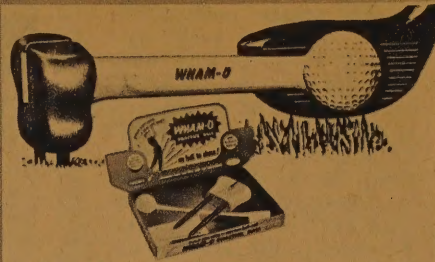
only \$6.95

MANLY

166. Fishscope Underwater Viewer. View 30 ft. or more under water. For fishermen, also an exciting and educational underwater viewer for everyone in the family. Study marine life, locate lost articles, weed beds, etc. See life under water in its natural settings. Lightweight aluminum, easy to handle. Two lengths for different boat heights. 24" length. **\$9.95**
166A. 36" length. **\$11.95**



167. Speed Wand Boat Speedometer for sailboats, outboards and cruisers. Measures all boat and current speeds easily, instantly and accurately. Precision built to give many years of "smooth sailing." Cork buoy attached keeps it afloat if dropped overboard. **\$3.95**



168. Wham-O Golf Practice Ball is used by golf pros to warm up before important matches. You can groove your swing in your own backyard, without chasing balls. Just push spike into lawn and swing away. **\$1.98**

Special SANTA CLAUS SILVER DOLLAR BONUS

If your order totals \$25.00 or more, we will send you, at absolutely no extra charge, a Silver Dollar Key Ring. (See item No. 302 on back cover). This is on sale for \$2.95, and is worth much more. Don't forget to request your Silver Dollar Key Ring, if your order is \$25.00 or more.



169. Scale-A-Knife, the sportsmen's companion. A brand new combination of an accurate 12 lbs. scale, stainless steel fishing and hunting knife. Hang fish in notch that balances the knife out level. The all polished steel knob on the handle end is ideal for 'quieting' fish or use as a hammering tool. The Solingen stainless steel blade is 3 3/4" long, the non-slip waffle grip all-metal handle is rust and corrosion proof. Knife opens 9 3/4". **\$4.95**

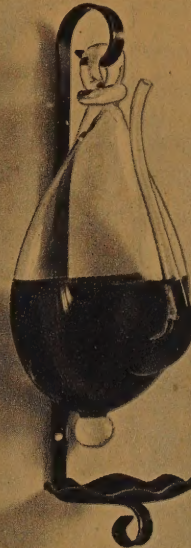


170. Vivifl The fish lure guaranteed to catch fish. The world's first TRUE live action lure feels and acts like a live minnow. Perfect for casting with either bait casting or spinning equipment in fresh or salt water. Thousands of testimonials prove this is the finest fish-getter ever. Choice of three sizes.

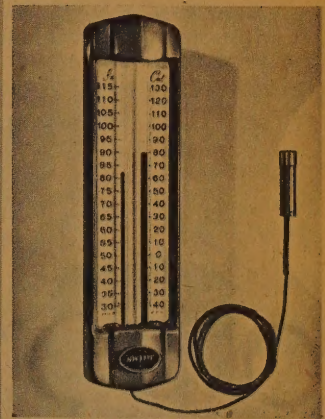
170A. 2 1/4" (1/6 Oz.) **\$1.35**
170B. 3" (1/3 Oz.) **\$1.65**
170C. 5 1/2" (2 1/2 Oz.) **\$2.49**

171. 19th Hole Practice Putter now with 9 ft. putting green, for a truly realistic surface for indoors, returns ball. Improves your golf. Cup is regulation size and design. Distance of return may be adjusted from 2 to 12 ft. Safe for whole family. Fits any standard A.C. outlet. Used by golf pros, and weekend duffers at home or office. Cuts practice effort in half. U.L. approved. **\$12.95**

171A. 19th Hole Practice Putter without Putting Green. **\$7.95**



172. Cape Cod Weather Glass Barometer has been used by old-time sea captains for centuries, and is still as accurate as ever. Filled with colored water. As barometric pressure drops, the level in the spout rises. In fact when a hurricane is on the way, over the top it goes! A handsome wall ornament of hand blown glass and wrought iron. **\$4.50**



173. Indoor-Outdoor Thermometer. One quick glance and you can compare the indoor and outdoor temperatures. It took years of research to develop this double-header and it is incomparable for accurate, dependable reporting. To insure color contrast on the spirit thermometers, the indoor tube is filled with blue fluid, the outdoor with red. Gray or ivory polystyrene case. 8 3/4" x 2 3/8" x 7/8". Gift Boxed. **\$4.95**



174. Filter Visor is the first major improvement in car sun visors in the last 30 years. Lets drivers see road signs, traffic lights, and hazards in their natural color and clarity, while protecting the eyes from glare and eye strain. Just clips on regular visors. Fits all cars and trucks. Dawn blue filter removes 87% of rays. Size 16" x 4 3/4". **\$3.98**



175. "Glare-Bar" Night Driving Glasses were developed by long post-war optical research and have been proven to eliminate practically all of the glare of approaching headlights and bring everything into clear, sharp focus. They are not "sun glasses" but are lenses that are optically correct. Mounted in the latest plastic full rim frames. Carrying case with each pair.

175. Medium size Metal Frame for men and women. **175A. Clip-on** (over your own glasses). **\$2.98**

BRIGHT TRAVEL



176. Nab-a-Nap is the completely adjustable headrest for use on all cars. Here is the last word in solid comfort. Delightfully relaxing on long or short trips. Relieves neck strain. Foam pillow cushions with washable zippered covers. Hardware is all chrome. **\$8.95**

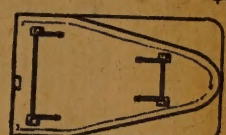


177. Funzy Car Table keeps 'em busy. Prevents boredom and those interminable questions. Consists of sturdy all-metal table with no sharp edges. Angle adjusts for writing, eating, playing. Deep storage tray makes perfect snack table; won't leak or spill liquids. Folds down out of the way. Comes with game kit, including magnetized checkers, coloring books, crayons, puzzles, and hosts of other things to keep them busy. **\$4.95**



178. Pack-Away Pressette Wonderboard, the compact ironing board set for modern efficiency, answers the need for any suit-case size lightweight ironing board for car trips, use in small apartments, summer cottages, hotels and motels, etc. Complete with silicone cover and pad. Measures 12" x 36", and folds to only 12" x 18" to fit any suit case. Weighs only 3 1/2 lbs. **\$4.98**

178A. One piece, 9" x 24" Wonderboard, weighs 26 ozs, with silicone cover and pad. **\$2.98**

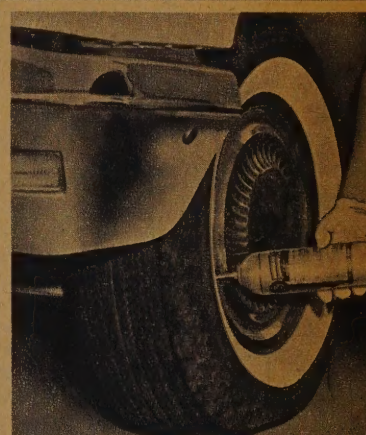


179. Saf-Vue De-Icing Fluid is a life-saver for Winter driving. Spray it on your windshield—it removes frost, snow crust, steam and fogging, keeps clear for miles. Harmless to paint, fabric, wiper blades. In flexible plastic bottle that's leak-proof, unbreakable. Keep safe—keep a bottle of Safe-Vue in your glove compartment always. **\$1.00 per bottle.**

28 **6 bottles \$5.00**



180. Compact Travel Dryette opens and closes like an umbrella — fits compactly into luggage. Six arms open in seconds to give nine full feet of drying space. Essential for vacations and trips; its ready to use anywhere. Lightweight all-metal construction. Built to last a lifetime. **\$5.95**



181. Redi-Spaire, the instant tire repair. Never change a punctured flat on the road again! Aerosol cylinder contains a special sealant, and a special air formula to instantly inflate the tire at the same time. No tools or jacks are used; just apply to tire valve and drive off until it is convenient to leave tire at a service station. **\$4.95**

HINTS

182. Weatherproof Travel Shoe Bag is a blessing to the traveler. No more dirtied clothes, no more wrapping shoes, no more spoiled shines. Carries four pair of men's or ladies' shoes or slippers. Has a $\frac{3}{4}$ " zipper and a lively plaid waterproof fabric. Size closed $19\frac{1}{4}$ " x 13 " x 6 ". **\$3.95**



Seven jewel Swiss movement, luminous dial and hands; chrome-plated.

\$15.95

(Fed. tax incl.)

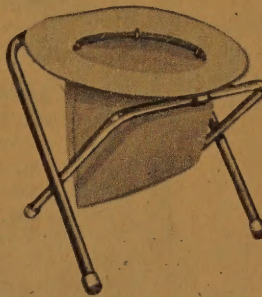


185. Mile-O-Graph Takes the Guessing Out of Traveling... gives distances with split-hair accuracy. It sets to any scale of any map by a twist of the knob. Run the wheel along the route and read the mileage indicator through the magnified window...even a child can do it, and boy scouts will adore it! Perfect for motorist, sailor and hiker...do-it-yourselfers will want it to measure floor plans, blueprints, etc. Plastic and brass, $6\frac{1}{2}$ " long, Mile-O-Graph is a welcome addition to pocket, purse or glove compartment. **\$1.95**

3 for \$5.75

184. Portable Folding Toilet is safe and sanitary. Made of strong, sturdy aluminum with comfortable white enamel seat. Lightweight — easily storable. Perfect for boating, fishing, hunting, camping and all activities where facilities are not available. Folds completely flat. Complete with eight moisture proof disposable bags. **\$11.95**

184A. Eight extra bags. \$1.80

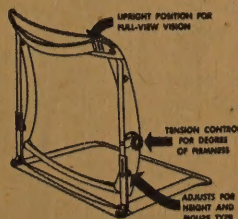


Special SANTA CLAUS SILVER DOLLAR BONUS

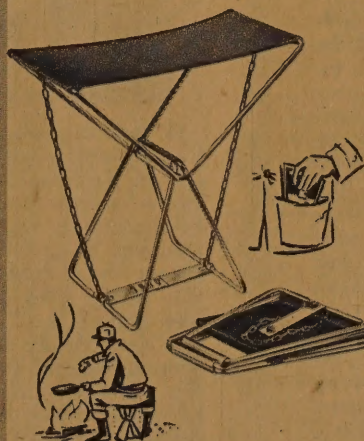
If your order totals \$25.00 or more, we will send you, at absolutely no extra charge, a Silver Dollar Key Ring. (See item No. 302 on back cover). This is on sale for \$2.95, and is worth much more. Don't forget to request your Silver Dollar Key Ring, if your order is \$25.00 or more.

187.. New Improved Adjustable Back-Aide for miles of carefree driving. Can be set three ways, for height and figure

type, degree of firmness, and to ensure full view vision. The comfort and freedom from strain which this backrest will give not only will make your trip more enjoyable, but safer too. Made with special alloy steel frame, saran and vinyl leatherette trim, and with Fiberglass mesh seat and back. **\$14.95**



186. Take Hike-a-poose along, when the whole family goes to the country. Junior will be able to sleep, or swing his legs, and you'll hardly feel the burden. Converts quickly to a car seat (removable hooks) or a chair (drop leg) that baby can use anytime. Can also be converted to a pack frame. Designed with scientific principles of weight distribution; permits freedom of your arms and hands for fishing, photographing, shopping, or travel. Weighs only 45 ounces, and folds for easy storage. **\$14.98**



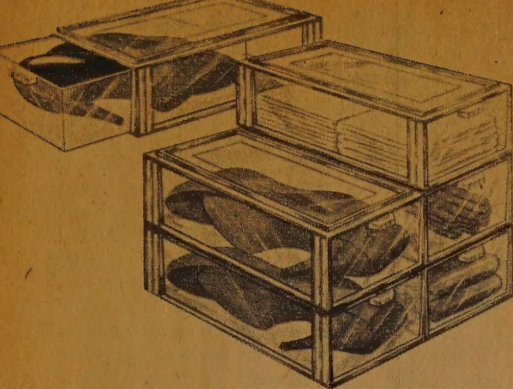
188. Compact, Versatile Folding Seat. Never before has there been a more convenient or a more useful piece of equipment than the Old Pal Folding Seat. Opens in a second to a comfortable $13\frac{1}{2}$ " high x $14\frac{1}{4}$ " wide x 7 " deep. With a flick of the wrist, it folds into a small compact unit which measures only 10 " x 7 " x $1\frac{1}{2}$ ".

VERSATILE!... can be used for golf, hunting, fishing, dove-shooting, camping, sports events, gardening, painting, etc.

The new Folding Seat is attractive and practical. Frame is made of sturdy, good-looking, plated steel; seat is bright red, heavy Army duck. The rugged frame combined with heavy support chains and double stitching of seat make this unit capable of holding up to 250 pounds.

\$2.39 ea.
3 for \$6.49

GIFTS THAT HELP HER



189. Easy-View Closet Stack Boxes. At last, a way to keep closets and chests orderly and clean in a practical and decorative way. Each has sliding drawer and pull handle. Boxes lock together to make a rigid chest.

189A. Transparent Shoe and accessories boxes. $12\frac{1}{2}'' \times 6\frac{3}{4}'' \times 4''$. 3 for \$5.00

189B. Transparent Lingerie, blouse and shirt box. $14\frac{3}{4}'' \times 11'' \times 4''$ 2 for \$5.98



190. Powerful Goodyear Vac-Ette hand vacuum cleaner. Light, quiet and completely portable. Uses throw-away paper bags. Has super suction power. Positive locking tools fit snugly together. Has finger-tip push button switch. All metal construction. Universal motor AC-DC. Comes with attachments: crevice tool for hard to reach places; dusting brush, and upholstery nozzle for furniture, draperies, etc. Comes in storage carton.

\$19.95

191. Lovely Tapestry Sewing Case.

How she'd love one of these. Suitably compartmented for all sewing needs, such as spool holders, button partitions, etc. Has handy pocket inside lid, and has the advantage of being able to be used as traveler's cosmetic case, when clear plastic insert is removed. Measures $7\frac{3}{4}'' \times 9\frac{1}{2}'' \times 5\frac{1}{2}''$.

\$5.95



Special SANTA CLAUS SILVER DOLLAR BONUS

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192. Wind-O-Wonder Washes Outside Your Windows From Inside.

This amazing cleaner will wash inside, outside, and BETWEEN double sash windows from inside the house. No need to pull the top window down because Wind-O-Wonder slips in BETWEEN the upper and lower parts of the window. Completely eliminates hazardous ladder climbing or perilous perching on window sills. This 11 oz. unit is 31 inches long with a sponge on one end for wiping dry. Sturdily made of welded and plated steel. Perfect for washing mirrors, walls, tile. Hands need never touch water—just dip, wash, wipe.

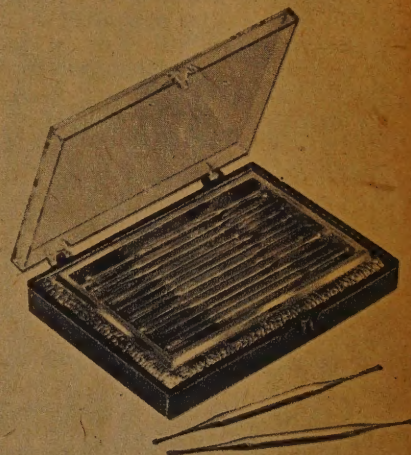
\$1.98



193. New Skyscraper Wall Cleaner.

Combination wet mop and dry duster. Telescopic handle provides extra length to clean cathedral ceilings, high walls, and oversize windows. Long lasting plastic head gathers and holds dust, cobwebs, etc. When used wet, acts like a wet sponge mop. Always remains soft. Completely aluminum, except cadmium plated steel head bracket. No rust! Rubber grip for easy handling. Extended length 7 ft.; retracts to $3\frac{1}{2}$ ft. for easy storage!

\$6.49



194. Purs-Pak of Famous Name

Perfumes contains two each of ten different well known genuine brands, packed in a gold butyrate tray in a black and crystal plastic box. This offer is possible only because the perfume companies are interested in your sampling their fragrance. Each glass vial (NIP) contains enough for one wearing. Leak-proof and evaporation-proof; merely break open and dab.

each box **\$1.00**

6 boxes **\$5.00**

TAKE IT EASY!

195. Roll of 30 Continuous Polyethylene Snap-Off Bags with 30 big twist ties. Snap-off Bags are made of heavy-gauge pure polyethylene, dust-proof, water-proof, moth-proof. With Snap-Off Bags, there's no wrapping, no fussing, no loose, leaky ends. Completely non-toxic, tasteless, odorless. Bags measure 10" x 14"! Never before has it been so easy to freeze foods, keep foods fresh, keep clothes clean and neat. **\$1.00**



196. Sentry Personal Alarm gives you protection at home or away. Only 4 1/4" long, it fits pocket or purse, or hang on door or window for household protection. Sounds intermittent or continuous piercing alarm to summon help. Merchants, store clerks, cashiers, women alone on dark streets should not be without this personal "policeman."

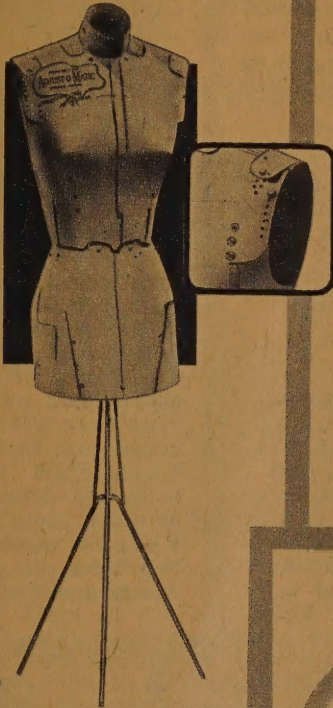
incl. battery **\$3.95**



197. Adjusto-matic Dress Form guarantees custom fitting clothes. So easy to adjust and use, you just dial your dimensions. Takes the guesswork out of sewing. Now you can fit, pin, baste, or alter perfectly the first time. Save wasted hours and exasperation. Adjusts quickly and easily to regular sizes and many figure variations, size 8 to 20. Special model for sizes 20 1/2 to 50. Gains and loses, right along with you. Sturdy — will last a lifetime. Stores away compactly on shelf or in drawer.

\$4.95

197A. Adjustable steel folding stand for use with full length garments. **\$1.98**

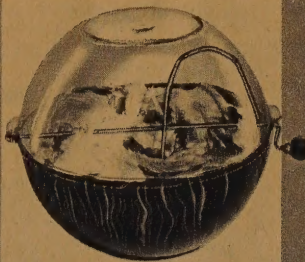


198. Kurl Kaddy contains everything needed for setting the hair, all packed into a three tier expansion unbreakable Styrene box. Produced by professional hairstylists and beauticians. Contains two packages of hair clips, 100 end papers, eight reusable professional type rollers, one hair net, and one comb. Every member of the fair sex will enthuse over this gift. **\$3.98**



199. Dustikins Dusting and Polishing Tissue Cloth. Polish while dusting for a beautiful, lint free sheen. Simply wipe furniture, blinds, woodwork panels, bathroom tiles, fixtures. Furniture polish is in cloth. No need for dirty dustrags. Guaranteed safe for light or dark furniture. Time and worksaver. 60 cloths, 13" x 18".

200. Dustikins Glass and Mirror Polishing Cloth. Polish while cleaning for a beautiful lint-free finish on mirrors, glass tables, breakfront, pictures, etc., without liquids or polishes. Silicone leaves bright, protective, dust-retardant finish. Guaranteed not to scratch. Use until totally soiled. For cars, boats, sports equipment. 60 cloths. 13" x 18". One Package of each of above. (120 cloths). **\$1.95**



200. New Design Instant Salad Tesser has patented magic twirler. Now you can toss salads quickly and easily, like a professional chef. Tosses and blends the dressing in an instant. No shaking or spillage. Holds six liberal portions. After mixing serve from mahogany grained lower half. Top half semi-clear plastic bubble. Fine for flouring chicken, preserving ice, as a cookie jar, etc. Ideal for dining outdoors because it keeps insects (and little fingers) out of the salad till the steak is done. 10 1/2" diameter. **\$3.98**

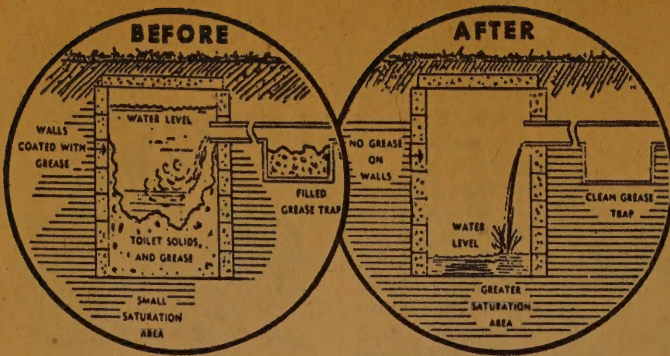


201. New Amazing Vibramatic Brush Helps Save Hair! Men, and women too, will appreciate this handsome, attractive, electric hair brush that actually massages the scalp electronically, while it brushes hair.

Many people lose hair due to insufficient circulation of the blood and tissue fluid. These are the people who can prevent baldness with the help of Vibramatic!

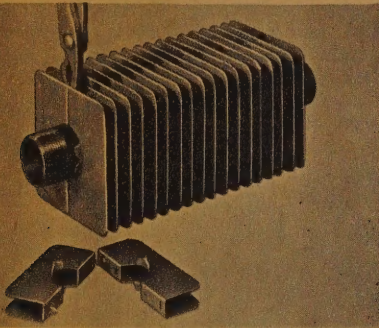
Helps release the natural oils in the scalp. Loose dandruff and accumulated dirt are easily removed. The scalp feels clean and invigorated. Vibramatic massages and stimulates without harsh rubbing that may damage hair and irritate scalp. It also imparts a beautiful lustre to women's hair.

Use Vibramatic in the home, in the office, just a few minutes a day and you may never have to worry about excessive falling hair, ugly dandruff scale, tight, itching scalp, rapidly receding hair line. U.L. Approved. **\$9.95**

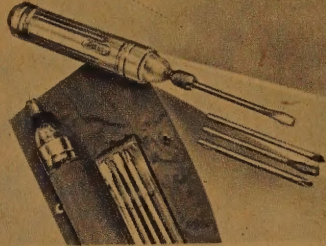


202. Cess-Kleen Stops Cesspool Overflow, Cleans Out Septic Tanks. This amazing lasting-action chemical cleaner is easy to use, non-acid, non-caustic, absolutely non-corrosive to metal. Harmless on skin contact. Takes 10 seconds to use. Just pour it down the drain once. That one application performs 8 cleanup miracles! Eliminates solids with instant bacteria action. Strips grease and grime from cesspool walls. Eliminates grease trap clogging. Lets water penetrate into ground. Unclogs household drains in seconds. Ends all bad odors. Aids plant growth around cesspool. Saves many dollars in professional cleaning bills. Quart size is enough for an 8 ft. deep pool.

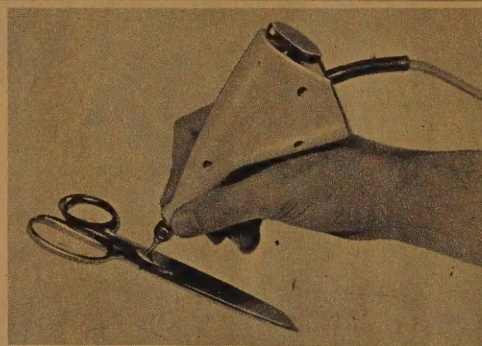
Qt. Size \$3.98



203. Thermo Heat Fins turn heat pipes into radiators. Up to 700% more heat. Make cellars, garages, attics, playrooms, etc., warm and cozy at a fraction of the cost of radiators. Install a foot a minute, with only a pair of pliers. Easily moved and re-installed. 6 ft. heats an average room. One foot section \$2.98



204. 5 Piece Light-Beam Screwdriver set enables Mr. Fixit to make his repairs and assemblies in unlit areas. Battery-powered flashlight in easy-grip handle focuses a spotlight on work area. Bits are large and small regular screwdrivers, and large and small Philips screwdrivers, all wrapped up in a handy safety case. \$2.00



207. Deluxe Electric Vibro-Graver. Handles like a pencil, writes on hardest steel! Works by vibration... fast, clean engraving on steel, glass, brass, lead, aluminum, wood, plastics, ceramics, cast iron, pewter, stone. Used by jewelers and variety stores for engraving costume jewelry and novelties, in laboratories for marking test tubes, slides, instruments and equipment. Inscribe your name on cameras, tools, fishing reels, etc. to prevent theft. Vibro-Graver markings are permanent because they are actually engraved. Easy to operate... Handy, compact... non-tiring. Complete with tantalum carbide point. \$12.95

DO IT



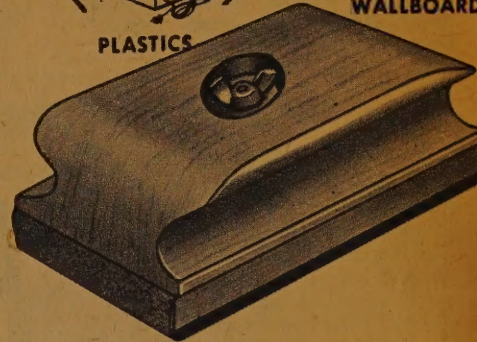
PLASTER



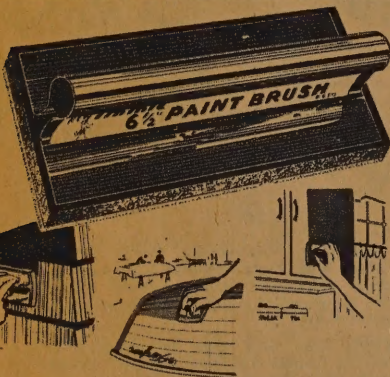
PLASTICS



WALLBOARD



205. Lifetime Handy Sander never wears out. Speed 101 tasks in your home or workshop with this new, everlasting sanding block! It works faster than old-fashioned sand paper and gives a satin-smooth finish with a minimum of effort! Tungsten carbide sanding surface is harder than steel. Guaranteed never to wear down when used on wood, plastics, composition materials, plaster and wallboard. Ideal for smoothing fiberglass boats and other surfaces where the use of power tools is impractical. Cleans in a jiffy for constant re-use! Easy-grip contour block comes with 2 interchangeable Coarse and Fine grain sanding surfaces. \$2.00



206. Immie, world's fastest paint brush, makes painting s-o-o-o easy! Eliminates dripping, running, streaking. Unique mohair pad, on soft cushion adjusts uniformly to any surface. Just dip and apply. Glides paint on any surface rough or smooth. Perfect for homes (indoor or out), boats, anything! 6 1/2" width. \$1.98



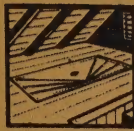
208. Clipover (half an overall) slips on and off in seconds with unique patented clip action. Clip around waist and also legs. Ready for instant use (a miracle for emergency tire changing, etc.) Fine for gardening, painting, and other work around the house! Can be worn over winter coats, skirts, and dresses. Sanforized. \$2.98

YOURSELF!

209. "Magic Carpet"

• Indoor antenna with outdoor design.
• Compact, can be completely concealed.
Revolutionary indoor antenna featured as standard equipment by new home builders everywhere. Puts an end to unsightly outdoor antennas in areas up to 30 miles from the TV stations (up to 50 miles on FM). Top-notch TV and FM reception. It's a snap to install. Hang it on any wall; hide it in attic, or under rug. The higher the location the better the reception. Compact, 65" x 23", no maintenance. Many years of fine TV-ing and FM listening pleasure. With 25 ft. twin lead wire, six fasteners. Made by world's largest manufacturer of master antenna systems. **\$9.95**

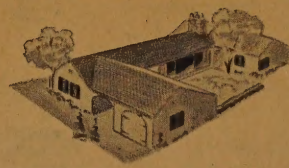
Antenna for TV and FM.



In the Attic



Garage or Utility Room Ceiling



In the Closet



Under the Rug

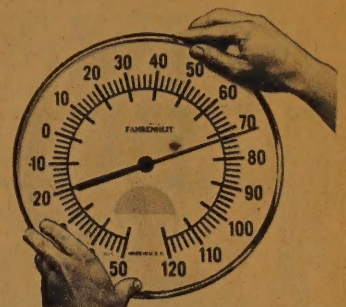


210. Clearsite Form-Fitting Goggles provide protection and comfort. New featherlight one-piece goggles permit unrestricted vision and air circulation while they protect you. High impact and shatter-proof, they fit easily over glasses. Perfect for home craftsmen, reducing glare from snow and ice, protection while driving. Available in clear, amber or green. **\$2.50**



211. New Pocket-size Blow Torch soldering kit supplies 3500 degrees of pinpoint heat. One cartridge lasts for 30 minutes of operation. Turns on and off with a twist. Solders, brazes, sweats joints. Use it for jewelry, wiring, and general repairs. A handy tool in the home, car, or on camping trips. Kit contains torch, soldering tip, coil of all-purpose solder, and two fuel cartridges.

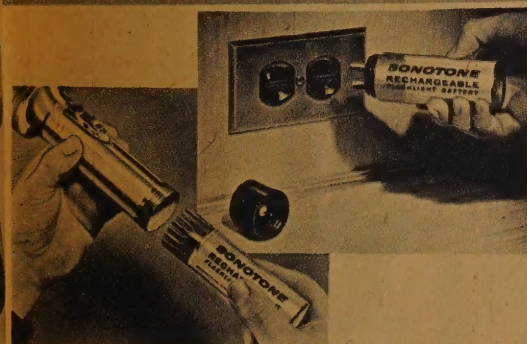
Complete **\$2.95**
extra fuel cartridges, 4 for **\$1.00**



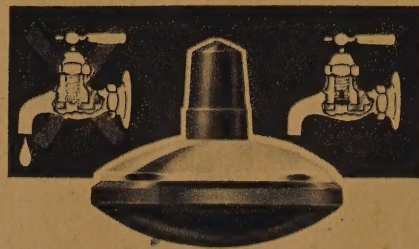
212. Jumbo Thermometers

A. Dial Type, a full foot in diameter, with extra large numerals and graduations, for seat-at-a-glance readings. Operated by a sensitive bi-metallic unit which assures accuracy. Weatherproof; easily mounted. **\$4.95**

B. Tube Type measures fully 17½ inches in length and 2 inches in diameter. White face, black numerals and graduations. Is completely enclosed in heavy round glass, capped at top and bottom with bronzy plastic. Entire unit turns to any position for easy reading. Easily mounted. **\$5.95**

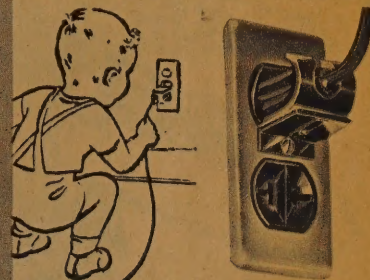


213. Sonotone Rechargeable Flashlight Battery out lasts hundreds of standard batteries. Slips into any flashlight now using two "D" batteries. Sturdily built for rugged uses, and electrically shock-proof. Recharges by plugging directly into A.C. outlet. This completely leakproof cell was originally designed for military use, and is now available to you. A must for your flashlight security. **\$7.95**



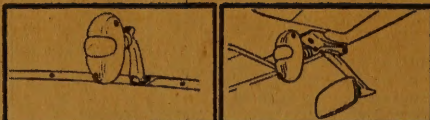
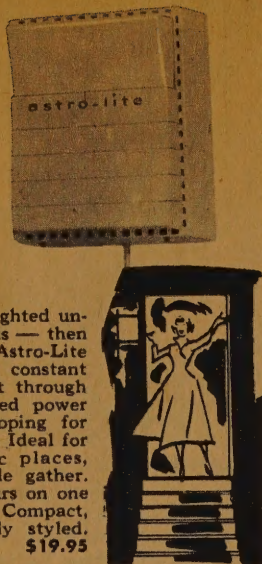
214. Everseal Cures Leaky Faucets.

One leaky faucet may cost you up to \$7.50 every three months! Fix any standard faucet in three minutes. Stops leaks instantly. Secret is the flattened ball construction. Curved surface forms seal against faucet seat with 100% efficiency. Doesn't wear seat of faucet. Solid brass bearing and neoprene construction. Seal replaces old screw and washer. Instructions. Five seals. **\$1.00**



215. Safety Plug Lock prevents costly damage. Locks plug into outlet. Prevents shorts due to partial contact. Eliminates accidental disconnecting of refrigerators or freezers. Keeps kiddies out of trouble. Two can be used on one double outlet. Easy to remove, easy to install. **Pkg. of 3 \$1.00**
3 Pkgs. \$2.75

216. Astro-Lite — the light that never fails. When electric power fails, in storms or emergencies, Astro-Lite comes to the rescue, preventing panic, confusion, and injury. This attractive lighting device plugs into any electrical outlet. Remains unlighted until electric power fails — then special relay brings Astro-Lite to life — providing constant and immediate light through its own self-contained power plant. No more groping for candles or flashlight. Ideal for home, office, public places, and wherever people gather. Operates for 25 hours on one battery (included). Compact, 6½" x 8" tastefully styled. **\$19.95**

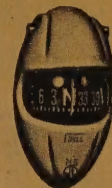


217. Accurate Boat or Auto Compasses. Handsome, essential, dependable. Easy to read airplane type dial. Four cardinal points, intermediate degrees. Revolve on lifetime Sapphire jewel. On land, Model "A" enables driver to follow road maps without error, check direction on unfamiliar roads.

At sea, Model "B" is a lifesaver in unfamiliar waters, fogbound, or checking charts.

Both models feature a stabilized dial, unaffected by bumpy roads or pitching seas. Can be compensated to offset metal dashboard, or metal boats. Wide vision lens. Dash mount, universal arm mount incl.

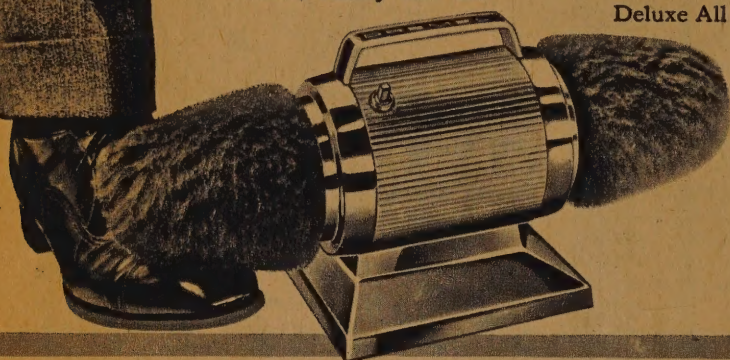
217A. Auto Compass \$6.95
217B. Boat Compass \$6.95



218. Dremel Electric Shoe Polisher. Push-button shoe shining has arrived. Gone is the nuisance of hand polishing. With the new Dremel, simply tap foot switch with toe, place your shoe against the polishing bonnet. In seconds you have a mirror-like shine. No stooping, bending or getting your hands soiled. Buffing your shoes daily will keep them looking sparkling new, preserve the leather to last longer. Two polishing bonnets, one for black, one for brown. Quiet running, 1,500 r.p.m. AC motor. Also handy for polishing silver, leather goods, jewelry, etc. Weighs 7½ lbs. Sleek, modern design in gleaming chrome. A practical home appliance the whole family can use.

Deluxe All Chrome Model Shoe Polisher \$29.95

218A. Bristle brush and replacement polishing bonnets \$2.50 each



220. Raincoat-Umbrella Duet for her. Now she can be smartly rain-dressed and well protected, with a quality rain-wear ensemble. Full length raincoat, made of 100% virgin vinyl, dobby embossed. Detachable self-hood, patch pockets, belt, hidden ventilated back, all with 100% electronically heat-sealed edges. Snap-on hood insures stay-set hair protection. Full size matching umbrella incl. Features a chrome rod frame — all lightweight. Crystal color. Small, med., lg. Matched carrying case. **\$4.95**

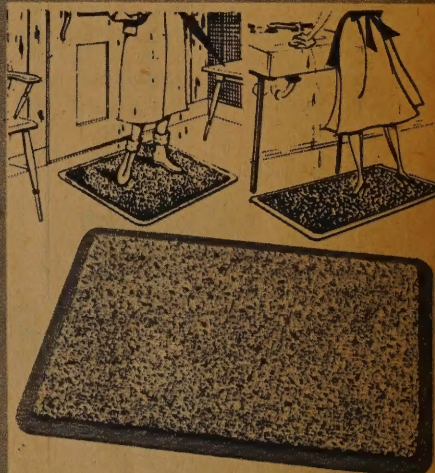


219. Mobile—Lite Reel is just the thing for odd jobs in basement, garage, attic . . . anywhere around the house. Both light and power when and where you need it!

Perfect portable flood-lighting for family barbecues, backyard games and parties, or evening gardening. Built-in outlet for rotisserie, hedge clipper or lawn edger.

Many other uses. You'll discover a variety of uses for this versatile appliance. On floor, table, or wall-mounted, it's easy to adjust beam of light just where you want it.

Hanging hook on back of case permits wall mounting. U.L. Approved. **\$10.95**



221. Mr. Inside doormat keeps carpets and floors clean. It cleans, it dries, it grips the floor. Never curls. Flat enough to let door open and close. Textured rubber base under quality tweed carpeting. Useful also in front of sinks, by tub or shower, or any heavy traffic area. 18" x 28".

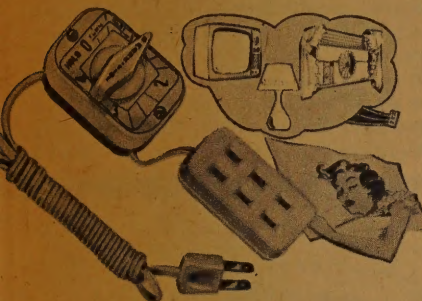
Choice of beige on brown rubber, or gray tweed on black rubber. **\$3.98**



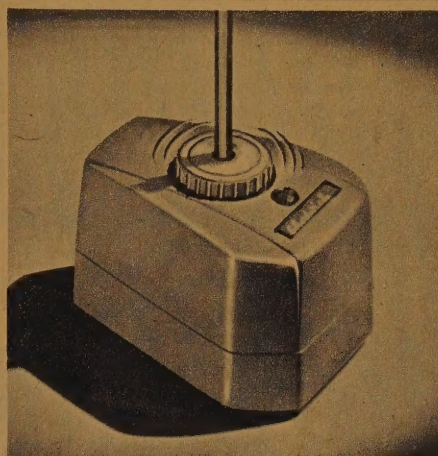
222. Select-a-Stamp is your new desk pal. Merely turn the selector to any one of the twelve settings as follows: "Air Parcel Post, Do not Bend, First Class Mail, For Deposit Only, Hand Stamp Only, Parcel Post, Please Remit, Printed matter, Registered, Special Delivery, Special Handling, and Via Air Mail." **\$1.00**



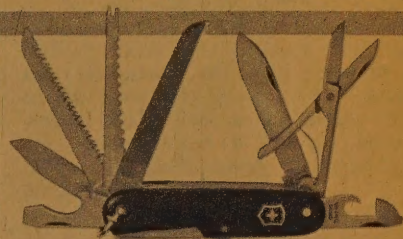
223. "The Varsity Drag". Our rough, tough CARRYALL in your school colors comes with a handsome 4 inch press-on Block Letter of your choice. This junior-sized CAMPUS DUFFEL is used by both high school and college students for: Books, notes and texts . . . Gym stuff, clothes, equipment . . . Beach paraphernalia . . . Athletic equipment . . . and . . . Sports car bag . . . Personal laundry bag . . . Shoe bag for travel . . . Overnight bag . . . Miscellaneous catch-all. A very roomy 10" diameter and 16" height, it's made of heavy, durable, water-repellent and mildew-resistant Duck. It is pre-shrunk and its vat-dyed fast colors are washable. Brass grommets and heavy braided rope add to its attractiveness and strength. Available in all popular school color combinations (Red and White, Blue and Gold, Black and Orange, etc.). **\$2.98 each** (Additional letters — 25c each)



224. Timer Extension Cord is unique. Set it and forget it. Provides inexpensive automation in the home. Easy to operate. Just plug in, select one, two, or three devices to be controlled (TV, radio, lamp, Christmas tree lights, heat pads, etc.), connect them into the outlets, and turn the knob to the time period you desire. (up to four hours). When the time is up, the switch turns the current off. Leaves you worry free. **\$6.95**

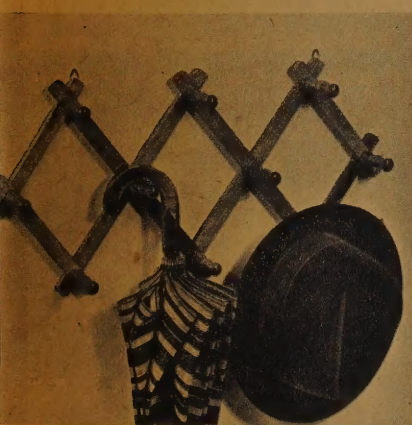


225. Cordless Electric Pencil Sharpener for home, school and office. Insert pencil to trip switch. Makes needle sharp point. Powerful motor operates on three standard flashlight batteries (not incl.). This handsome model now available at new low price. **\$4.98**

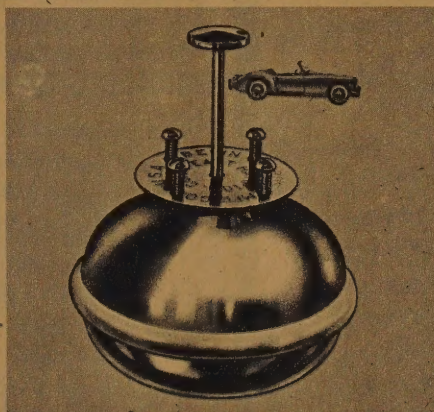


226. Seventeen Blade Swiss Army Knife Deluxe has everything but plumbing! Here is a gift a man or boy will treasure for years. Crafted with marvelous Swiss efficiency. Blades are of drop-forged Swiss steel. Maroon resilient and acidproof, highly visible handle, with a silver inlaid crest which proudly proclaims its country of origin. Blades consist of the following:

- | | |
|--------------------------|---------------------|
| 1. Large spear blade | 9. Double-cut saw |
| 2. Small pen blade | 10. Metal saw |
| 3. Can opener | 11. Metal file |
| 4. Cap lifter | 12. Fish scaler |
| 5. Reamer | 13. Hook disgorging |
| 6. Phillips screw driver | 14. Nail file |
| 7. File | 15. Tweezers |
| 8. Scissors | 16. Pick |
| | 17. Lanyard shackle |
- 3 1/2" closed length **\$15.00**



227. Expanding Peg Hat and Coat Rack is an old friend, which is coming back in vogue again. Used in hallway or foyer, for coats and hats, or in the bathroom for towels, or bedroom for robes. Has ten handy pegs. **\$1.00**



228. Bermuda Carriage Bell is a "fun bell" used on sports and conventional cars. Easily mounted under the floor board, it operates with a pushbutton action. Produces distinctive two-tone ding dong. Made of best quality brass, polished and nickel-plated. Add an air of distinction to the family vehicle — They'll hear you coming. **\$8.95**



229. Electro Foot Warmer for comfort in the office, factory or home workshop. No longer do cold floors mean cold feet. Now the Electro-Foot Comforter will warm and cushion feet in those "hard to heat" spaces. Completely molded of rugged, non-odorous rubber, this all new heating pad is completely safe in water. Wet feet won't bother it — washing will keep it clean. For as little as 2 cents a day you can operate this handy heater that is built to take a beating and bounce back for more. It carries a full two year guarantee for your protection. In cold weather it will keep feet comfortable. In warm weather it rolls right up for easy storage until you need it again — and you will! **\$9.95**



230. Cork Ace pulls wine corks without effort and without broken or crumbling corks. When the needle end is inserted through the cork, a small quantity of the same harmless gas that is used in carbonated soda is released into the bottle — and Presto! Out comes the cork all in one piece. Does not affect flavor. Opens up to 30 bottles with one cartridge. 7" long. English made.

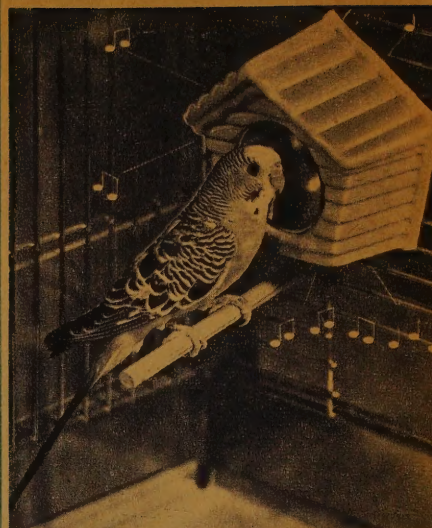
\$10.00

Box of 10 extra cartridges, **\$1.19**



231. Kumbak is a combination luminous compass, whistle and water-proof, floating match and map case in a neat 4 1/2" package. Every sportsman in the party should have a Kumbak. Each one should have his own call, such as, a long and short blast for one, two longs for another, etc. Signals such as three short blasts, "come quickly," and other signals can be made up by using long and short blasts. Can actually be a life saver.

\$2.95



232. Hop-a-tune, the musical bird perch that your canary or parakeet will adore! Just hang this little Swiss music box inside his cage — when your fine feathered friend perches, it plays a happy tune — stops when he flies off. Built with a mirror on front so he can preen himself. Birds soon learn to sing along with the tune.

\$3.98



233. Publication files preserve your favorite magazines in neat, dust free order. Ideal storage and easy reference for valuable journals. Just specify the magazines, for which you wish the files, and we will put the name of it on the file in 16-carat gold, and include a strip of gold leaf on which you can write the year and volume number. For society journals, we will include a brass rimmed window, in which you can insert a card. Custom made, resembling finely bound books. Easy to extract single copies.

each **\$2.95**

any 3 for **\$8.50**



234. The World-Wide Stamp Collector's Outfit is a wonderful introduction to this most fascinating and educational hobby. Has over 16,000 spaces for stamps, 8,000 illustrations, 300 different stamps of the world — plus special packet of historical stamps, 100 flag adhesives in color, 81 coats of arms adhesives in color, magnifier, hinges, tongs, pocket stock book.

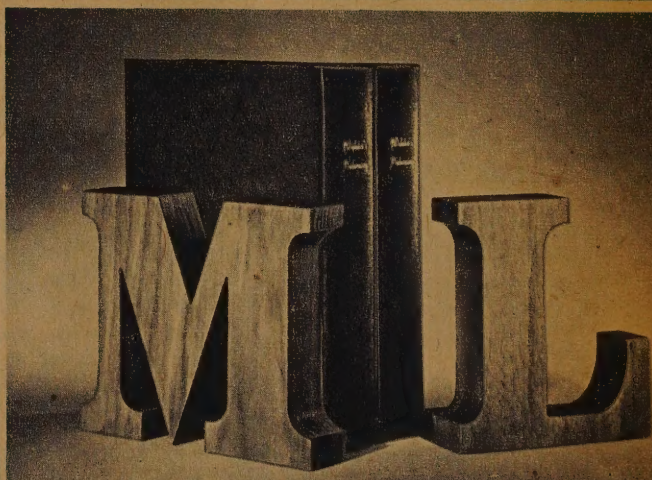
\$6.95



235. Self-Warming Hot Sox. Amazing . . . Hot Sox feature fantastic built-in material that generates heat upon body contact. No batteries, no electricity . . . put 'em on and feel warmth instantly. Dacron insulation and quilted Nylon covering retain heat . . . Feet stay warm as toast even during sub-zero weather. Indispensable for shoveling snow, outdoor sports, walking the baby.

Available in Small, (fits all women) Medium and Large. Fashionable Tan color.

\$2.50 per pair

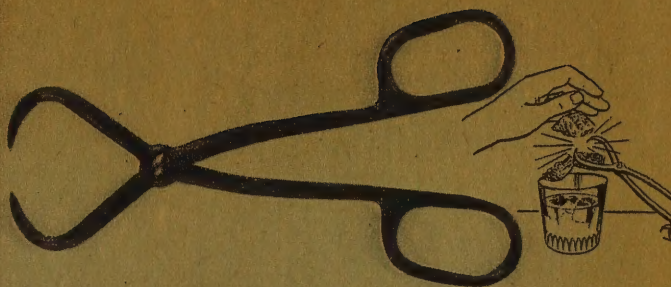


236. Personal Initial Bookends will grace any desk or shelf, at home or in the office. Handsomely crafted of beautifully grained walnut. Each letter measures 5 1/2" high and 1 3/8" thick. A treasured gift.

\$10.00



237. Amazing Quadri-Pencil Writes in Four Colors! This silver-finished, precision made automatic pencil enables you to have at your fingertips, the use of four colors from one instrument. Wonderful for school (both teachers and pupils), offices, factories, homemakers, salesmen, etc. Has convenient pocket clip and measures almost 6 inches long. Complete with supply of black, green, red and blue leads, which are refillable, an easy find in any stationery store. Handsomely gift boxed. **\$3.95**



238. I-Snips of fine Solingen stainless steel are an ingenious aid for home bartenders. These sharp pronged tongs instantly and effortlessly shatter ice cubes for better drinks requiring cracked ice. Also separates frozen-together cubes and serves as ordinary tongs. **\$2.95**



239. New Everyday Sackits are the completely new idea in gift wrapping. The quickest and the most attractive way to wrap odd shaped toys, bottles, and all types of boxes. Package contains 10 brilliant, beautifully designed, hand printed foil bags in assorted sizes and colors. Gold ties for bag tops are also included. Printed on Alcoa. **\$1.95**



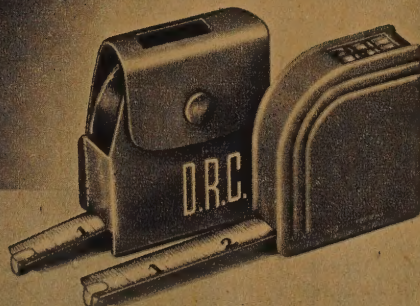
240. Famous Kokeshi Kissing Dolls. Magnets in heads cause girl doll to attract one boy and repel the other, providing action, interest and fun for all. Artistically hand-carved, beautifully hand painted in Japan. Set includes three dolls and stand. **\$1.00**

"When boy and girl enjoy perfect bliss They are drawn together in a tender kiss"

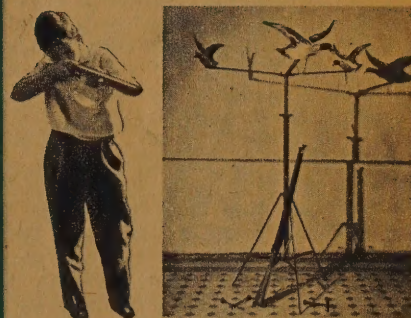
"When boy or girl are faint of heart They will not kiss but will draw apart"



241. Hair Harry sprouts hair before your eyes. This white porous clay head has ridges for grass seed over the head area, up to the hair-line. Kids love to give Harry a haircut when he becomes a "long-hair". Generous supply of quick growing grass included. Easy to do: merely place seed where it is to grow and keep water within. **\$1.00**

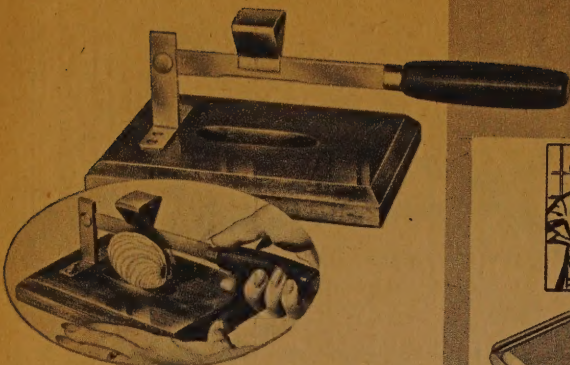


242. It's a Level — It's a Square — It's a Tape! Practical 3-in-1 tool for any handyman. Has a built-in accurate level, with easy view bubble, an exact square, easy to use, a full 6 ft. tape that snaps back at the touch of a finger, with sliding end hook that makes inside or outside measurements correct. Comes in genuine leather case with 3-letter monogram. Wonderful gift for a man. Please print initials. **\$2.00**



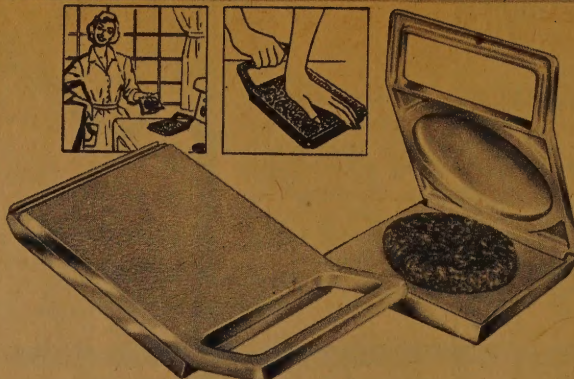
243. A Duck Shoot for the whole family. The three colorfully designed ducks keep moving at a slowly increasing rate, to make a life-like target. During their "flight", the height of the birds goes from 67 inches to 40 inches. As each bird is hit with a suction-head dart, it falls off its perch. The heavy metal tripod is practically indestructible, and also folds away compactly. Set includes 6 rubber tipped darts, and a spring action double barrel shotgun beautifully finished and powerful enough to shoot up to 25 feet. "Duck Shoot" can be used indoors or out. Imported from France. **\$16.95**

FOR LEISURE



244. Clam Ram Automatic Clam Opener. Makes short work of opening any size hard shell clams in your own home for chowders and cocktails. It's simple, quick with the **AUTOMATIC CLAM SHUCKER**. Requires no special skill. Easy downward pressure into mouth of clam causes knife to enter cavity and wedge action to spread shells open. Centering depression traps and holds the clam juice. Be an expert.

Solid stainless steel, fully hardened knife and opener wedge. Solid birch hardwood base and matching handle with vinyl plastic clear satin finish, impervious to corrosion, water and salt. **\$3.95**



245. Hamburger Press enables you to produce uniform hamburger patties easily and swiftly. Just place chopped meat in recess, close lid, and perfectly formed patty has been produced. Compactness permits flat storage in small drawer space. Easily kept clean. Solid die-cast aluminum. **\$2.98**



246. Round Cards for a square deal. The conversation deck of the decade. It's a complete deck, and usable for all regular card games — but what a gift for your card playing friends! Fine quality 3" cards, and beautifully gift boxed. **\$2.00**



247. Exciting — New — Town and Country Thermo-Keep* Rigid Insulated Bag. Featuring distinctive wicker finish vinyl covering with the old fashioned look. Remarkably light — amazingly durable — easy to clean. Rigid polyethylene liner. A joy for picnics — the beach — traveling — boating. Keeps foods hot or cold for long periods. The Town and Country Thermo-Keep offers:

- *Double thick Owens Corning fibreglas insulation.
- *Rust-proof zipper and fittings.
- *Sturdy handles designed for regular or over the shoulder carrying.

11½" high x 11½" wide x 8¼" deep **\$5.95**



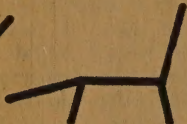
248. Spinsect Insect Catcher for outdoor living in pestfree comfort. New black light Spinsect ends spraying, swatting, scratching. Just plug into electric outlet, and black light sweeps your patio, picnic area, swimming pool — free of all flying bugs, including disease carrying mosquitos, moths, adult forms of grubs, cutworms, and all else. Cyclonic action whirls them into disposable plastic bag for sanitary removal. For use anywhere bugs are a bother. **\$39.95**

248A. Package of 40 refill disposable bags. **\$2.00**

249. Lazy Ann Capri All-in-One Relaxer. Take it with you wherever you go! Use it as a patio chaise, TV recliner, desk chair, convalescent couch, guest bed, sunbather, hassock, picnic table and many more. Adjust automatically from a compact underarm carrying package, 2' x 4". Stores easily in closet or car trunk. Metal frame is covered with buoyantly comfortable double thick vinyl tubing electronically welded to vertical vinyl straps. Weather-proof and washable. New model features new "snap cap" which adds years of use to this "dreambed", also extra wide longitudinal straps for added comfort and security. All white. **\$24.95**



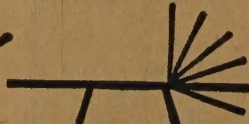
as easy chair



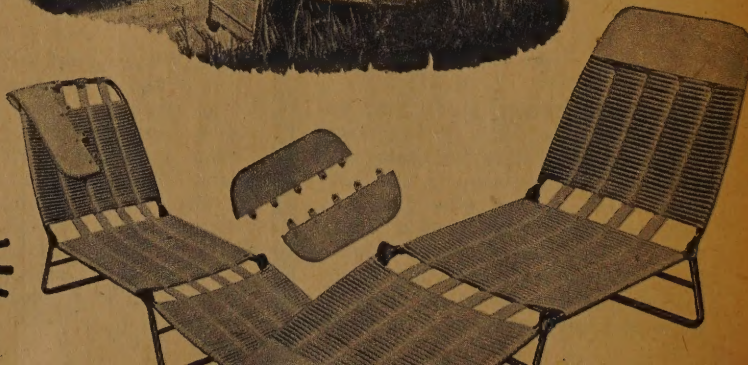
as garden contour



as contour to relax on



adjustable to wish



LIVING LOVERS

250. The Sea Snark. Complete, ready to sail. Step aboard and discover for yourself the joys of owning and sailing your own boat. Swim off it, fish from it, explore with it. With sail and rigging, weighs less than 50 lbs. Take it anywhere on top of car or inside station wagon. Easy to sail and handle. Safe as a life preserver. No expensive storage required. Length: 11 ft. overall. Beam: 38". Freeboard: 12". Sail Area: 45 sq. ft. Hull made of polystyrene. Hull weight 30 lbs. Mast, spar, and boom made of tough alloy, seamless aluminum tubing. Wood parts have varnish finish. Storage carton measures 11 ft. x 1 ft. x 40".

Complete \$99.75 shipping charges collect.

250A. Outboard Motor Mount Kit. Change from sailboat without tools in seconds with your optional motor mount kit. Complete with everything you need to hitch your own outboard to her stern.

\$24.95



251. Floating Chaise. The ultimate in water comfort. Read or loaf in relaxed comfort in pool, pond, lake, or at the beach. Converts to beach lounge on sand or at poolside. Two 54" long soft Ethafoam floats attached to tubular aluminum frame. Frame holds hammock type low-gravity sling and adjustable Ethafoam backrest. Sling made of tough triple laminated vinyl-nylon-vinyl fabric. Weighs only 9 lbs.

\$19.95

Express Collect.

251A. Floating Life Buoy Coasters made to fit average glass or beer can. Also of Ethafoam. 6 1/2" in diameter. set of 4 \$3.95

252. Peruvian Ski Masks used for centuries by Peruvian Indians to protect their faces from the biting winds of the Andes, have become a most practical fad with American skiers. Woven of soft wool in a wild variety of colors and designs. For men and women, Medium and large. For children order small.

\$3.98



253. Fisherman's All-Weather Hat. The newest, most practical gift for that fisherman in your life. Finest quality, water repellant, poplin hat comes complete with six of the most popular lures pinned into its band.

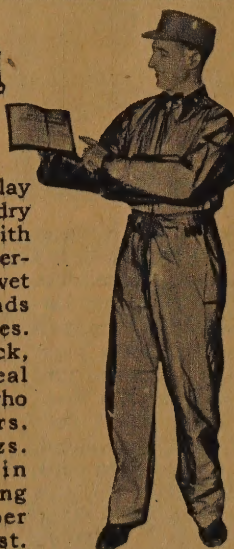
Lures are easily removed for instant use. You can almost guarantee a perfect catch every time! Hat has crush resistant top, and is oyster color. Sizes: Small, medium, large.

\$4.95



254. E-Z-Zip Foul Weather Suit, for those who work or play out of doors. Keep dry in worst weather with this waterproof cover-all suit. Ends soggy, wet clothing. Withstands extreme temperatures. Will not stiffen, crack, peel, or mildew. Ideal for men and women who enjoy the outdoors. Weighs just 14 ozs. Folds compactly in pocket sized carrying case. Covered zipper closure. Belted waist. Small (32-36), medium (38-42), large (44-46), and Extra large (48-up).

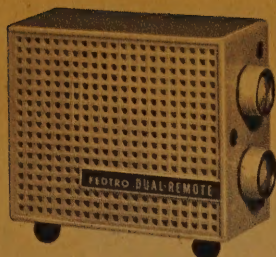
\$5.95



255. Ryth-Mo, the amazing golf swing groover. The sure way to an improved golf game. Acclaimed by pros and amateurs alike as the finest golf practice aid. Fits all steel shafted clubs. Grooves the swing. Checks backswing, hitting area, and follow-through. Develops greater accuracy, from short chips to full drives. When swing is proper RYTH-MO clicks at imagined point of impact. Sixty different settings allow golfer to practice every shot.

\$9.95





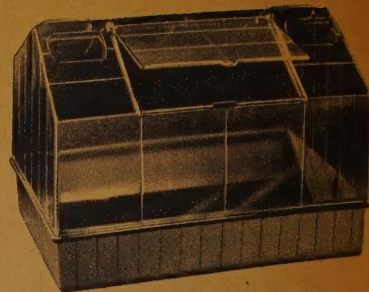
256. Amazing 3-in-1 Dual Remote Control Extension Speaker! Now! Enjoy STEREO effect with your present phonograph, radio or TV! Converts your set to STEREO-PHONIC effect in minutes . . . regardless of set make or model! Enjoy new thrilling realism of sound . . . you'll think your surrounded by the orchestra! Can also be used as a "personal listening" speaker by your side. Hear the Late-Late shows or listen to the radio in bed . . . without disturbing others! Remote controls the volume of the main set speaker from up to twenty feet away, and has a second volume control for the personal speaker by your side. Now the kids can listen to those Rip-Roaring Westerns "privately" while the rest of the family is blessed with peace and quiet! And what's more, you can use this dandy unit as an extension speaker to "pipe" beautiful music or your favorite program to any room of your home . . . or even the back yard patio! Now you can hear those living room TV programs even when your doing those chores in the kitchen! Simple for anyone to install in minutes.

only \$7.95 (including 20 feet of cable)



257. Wall or Door Magazine Rack holds up to 100 "life" size magazines. Replaces floor racks, files magazines neatly in full view. Ends table clutter. Attaches in a jiffy, fits any door or wall. All aluminum, rust proof and chip proof. Easily painted if desired. Grand for den, recreation room or "John"—anywhere. 20 inches wide by 40 inches high, by 3 1/2 inches deep.

\$5.95



258. Plastic Miniature Greenhouse adds a different touch to the indoor garden. Wonderful for cacti, terraria, or propagation of cuttings or seedlings of choice selection. Plant a few with small plants and give them to friends as gifts. Transparent plastic top maintains humidity inside, yet provides ample ventilation, 8" x 6" base, and 5 3/4" high.

\$1.95 each
2 for \$3.75



259. Magnabar, permanently magnetized holder with a thousand uses in kitchens, workshops, hobby, game rooms, garages, tool sheds, etc. Magnets set into natural hardwood. Cut into desired length with a hacksaw. Strong enough to hold garden tools, as well as kitchen implements!

Jumbo 24" long \$5.25

260. Lif-O-Gen Life Saver for emergencies. Even a few minutes can seem like hours when oxygen is needed on the spot. This handy portable unit can be carried on boats, in cars, or kept in offices, factories, and of course the home. Provides first aid treatment while awaiting the arrival of physician or rescue team. Each disposable cylinder weighs only 20 ounces, and contains approximately 7 gallons U.S.P. pure oxygen. \$6.95



261. Gardner's Half Pants. Removable foam rubber knee pads make planting and weeding a comfortable and pleasant chore.

Adjustable waist and knee ties will fit every figure.

Gardner's godsend half pants are smart, practical, handy and protective for all types of yard work.

\$3.50 pair

262. No More Damp Basements with Aire-Drier. Reduces relative humidity in the average basement (30 ft. x 40 ft.) from 90% to 70% in 24 hours. Prevents rust, rot, mildew, corrosion, condensation, drip, musty odors. Protects furnishings, files, books, etc. Easily carried from basement to laundry, to bathroom; plugs in anywhere. Does more than dehumidifiers costing over \$100, better. Uses current the same as 25-watt bulb. Dependable and trouble free! Heavy gauge steel, baked hammertone tan enamel, protective rust-proof undercoating. Hardware is copper-plated, then brass-plated and lacquered. 6 ft. U.L. approved cord. Standard Model: 10" x 12"; 14" high. Weight 11 lbs, plus 5 lbs. calcium-chloride supplied. Dehumidifies 8,000 cubic ft. of space. \$29.95

262A. Heavy Duty Model: 10" x 14"; 16" high. Weight 16 lbs. plus 5 lbs. calcium chloride supplied. Dehumidifies 13,000 cubic ft. of space. \$39.95

40

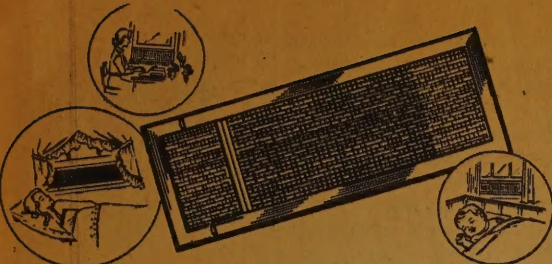


PREVENTS rust, mildew, corrosion!



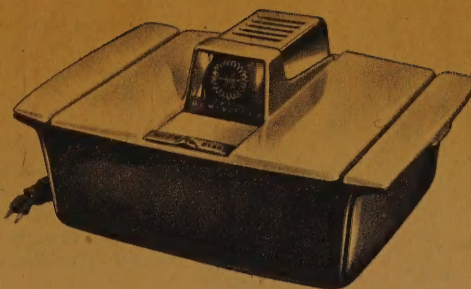
DRIES OUT damp walls, floors, tools.





263. Electrostatic Window Ventilator. Filters air scientifically. Keeps out dust, dirt, soot, rain or snow. Keeps curtains and drapes clean. No drafts. All Aluminum frame construction. Can't mat or leak. Washable filter medium is charged permanently, and picks up air impurities the way a comb picks up paper. No maintenance, except occasional warm water rinsing.

263A. Height 7", adjustable 22" to 39" **\$3.95**
263B. Height 7", adjustable 29" to 53" **\$4.95**
263C. Height 11", adjustable 22" to 39" **\$5.49**
263D. Height 11", adjustable 29" to 53" **\$6.49**



264. Cool Vapor Humidifier-Vaporizer. It's automatic, just add water, place where needed and plug in.

The unique Hanksraft Cool Vapor (Humidifier) moistens dry air. Adds fresh, cool vapor to atmosphere. Dry air irritates sensitive nasal and upper respiratory passages. This unit quickly restores the proper humidity balance that doctors recommend

for better health and greater comfort. Making you comfortable at a lower temperature, this Humidifier saves on fuel bills. Eliminates (dry air) damage to furniture and woodwork. Large 2 gallon capacity. Vaporizes 12 to 16 ounces per hour. Adjustable vents control vapor output. Economical — operates for just pennies a day. Sturdy, break resistant polypropylene. 17" x 12" x 7" high. UL approved electric motor lubricated for life. **\$29.95**



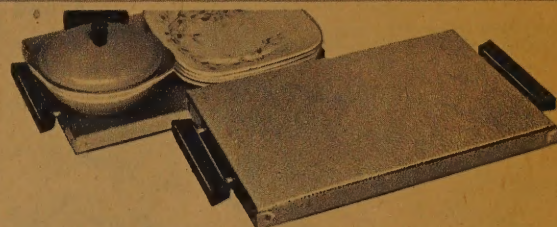
265. Children's Hanger-Upper closet set, for boys and girls, encourages good personal habits among the younger set by making put-away time an easy matter. Consists of shirt or trouser rack for 6 items, and with non-breakable clip-pins. A non-slip blouse or shirt rack with room for six items. A shoe bag to keep the floor clear. All metal parts are heavy chrome-plated.

Gift Boxed **\$4.98**



267. Handi-Manicura holds all manicure necessities. Rest keeps finger steady and 15 Watt Bulb provides finger light for a professionally smooth manicure. U.L. Approved, A.C.-D.C.

A thoughtful gift for the lady of your life. **\$4.95**



266. Magic Electric Hot Tray keeps all food hot until serving time. No need for second helpings to grow cold and unappetizing. An indispensable accessory for the discriminating hostess. For all meals, buffets, hot hors d'oeuvres, and TV snacks. For warming dishes and platters. For quickly thawing frozen foods. U.L. approved. Made of heavy gauge textured aluminum. Fully insulated. Hardwood handles. 5 1/2 ft. cord.
266A. Overall 11" x 18" **\$9.95**
266B. Overall 14" x 24 1/2" **\$14.95**



268A

268B

268. Sunlighter Plantstands. With fluorescent lights, there are no dark days. Plants get steady, consistent "Sunshine" producing far more blooms that last longer and look healthier. Centralize your indoor gardening in any room and enhance its atmosphere and beauty.

Trays are made of rust-proof, rugged high-impact plastic with a marble-like sheen. Leakproof, they supply consistent moisture to your plants without rotting. Instantly removable.

268A. 8-tray model (288 plants) lights not included. **\$34.95**

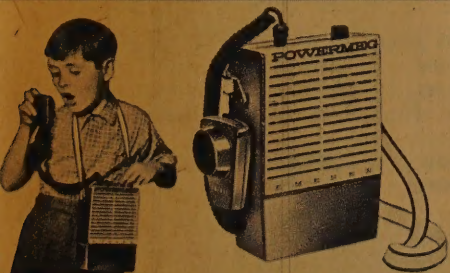
268B. 4-tray model (144 plants) not shown, lights not included. **\$21.95**

Both models 55 inches high.

268C. 4-tray unit Single tube fluorescent light fixtures including tubes. **\$8.95**

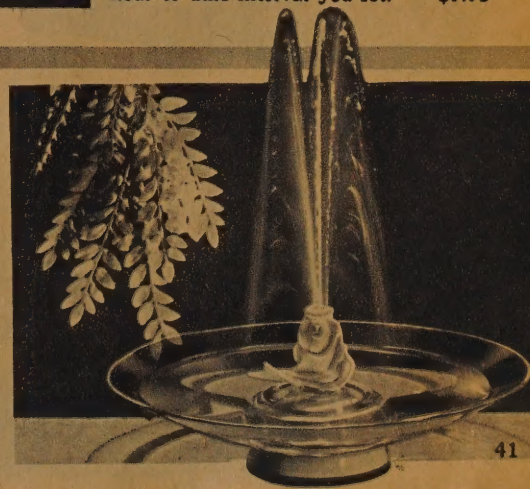
268D. 8-tray unit Double tube fluorescent light fixtures including tubes. **\$12.95**

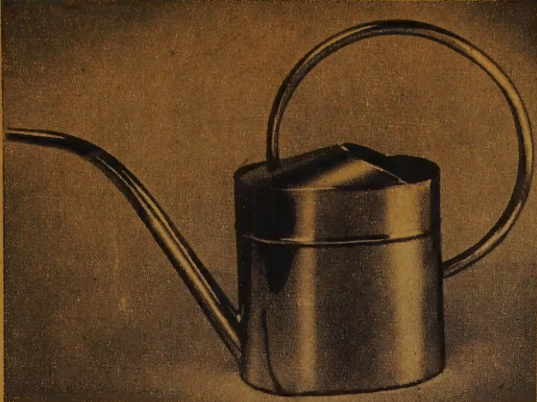
268E. AUTOMATIC TIMER for use with fluorescent lights—turns up to 25 lights on and off automatically at any hour or time interval you set. **\$9.95**



269. Electronic Powermeg Transistorized Portable Amplifier Carries the voice 100-200-300 ft. loud and clear! Has a thousand-and-one play-time uses . . . cheer leading, game coaching, boating, hiking, song fests, marching and square dance calling . . . Just press the button, talk into the microphone . . . volume control knob regulates sound to desired loudness. Operates on standard flashlight batteries. **\$12.95**

270. Fabulous Fontanette is a lovely electric fountain that adds a decorative touch for any room in the house—perfect as a centerpiece or with flowers or greens. Also suitable for patio, porch or garden. 16" diameter in lovely crystal lucite. The miracle perpetual motion spray is adjustable in height. Just plug in anywhere and add water, and fragrance if desired. **\$29.95**

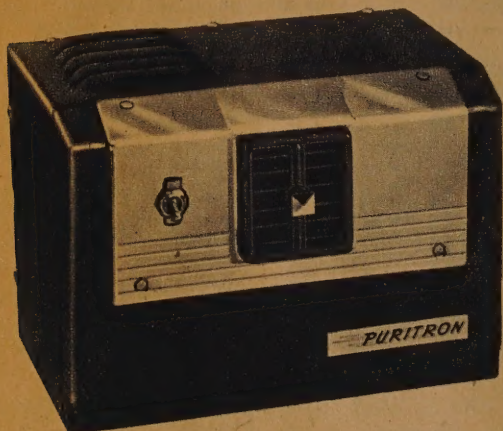




271. Brass Watering Can, decorative and useful. Sturdy solid brass construction, baked tarnishproof finish. Guaranteed for 2 years. Large 2 quart capacity. **\$10.95**
267A. Same, but with full gallon capacity. **\$14.95**



273. "I Love my Flea-Scat Pad!" say thousands of happy dogs who have been de-flea-ed automatically by this new effective method. Pad kills fleas while pet sleeps! Chemical treatment of pad is absolutely safe . . . kennel tested. Leaves dog with clean, cedar-fresh fragrance.
273A. 15" x 28" **\$4.95 each**
273B. 28" x 36" **\$6.98 each**



275. Puritron, the electronic miracle that's better than an exhaust fan, will clear any room of odors, smoke, pollens, and dust. Puritron gets rid of permeating cooking odors, stale tobacco smoke, and allergy-irritating dusts. It is portable and can be moved from room to room. Just plug in, and it goes to work instantly. A must for the kitchen, nursery, sick-room and office. Prevents cooking greases from accumulating on walls. A miracle boon to sinus, asthma, hayfever and other allergy sufferers, because it "washes" the air electronically with germicidal ultra-violet rays, and replaces it with filter-pure air, even in unventilated rooms. Place anywhere in the room. All units are superbly styled like table-top radios, and are available in various colors as described below. A.C. only; U. L. approved.

Styled for home use: (in choice of gray, white, pink, or blue):

275 A. for 15' x 15' areas **\$39.95**

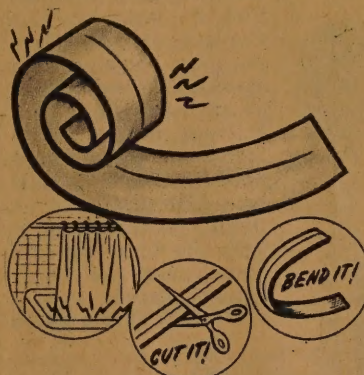
275 B. for 30' x 30' areas **\$69.95**

Styled for office or industrial use: (in choice of gray, white, or tan leather-tone finish):

275 C. for 20' x 20' areas **\$49.95**

275 D. for 35' x 35' areas **\$79.95**

272. New Electronic Telephone Loudspeaker. An extra pair of hands and ears. Think of it! Leave your desk, consult your files, etc., while talking on the phone. Nothing to install or connect, no extra phone bills. Fully transistorized, Amplifier works electronically the instant you place receiver on it. Automatic switch-off when receiver is removed. Talk and listen up to 20 ft. away. Complete with lifetime calendar and telephone index. Works on all phones. Weighs less than 24 ozs. — can be taken anywhere. Adjustable volume. **\$44.95**



274. Magnets by the Yard Cut it, bend it, glue it, staple it, hem it in. Myriad are its uses. In the kitchen use magna-flex for pot holders, cabinet latches, note holders. A short strip fastened to a knife board will hold sharp blades flat against the board. Use to make perfect drapery closure. Hem into shower curtain to hold securely against tub. Fasten in drawer to hold bobby pins, hair pins, etc. A strip fastened on work bench is a handy keeper for nails, screws, etc. Millions of other uses.

3 feet **\$2.75**

Before



After





BY APPOINTMENT TO
H.M. QUEEN ELIZABETH II
SWORD CUTLERS
WILKINSON SWORD LTD



BY APPOINTMENT TO
H.R.H. THE DUKE OF EDINBURGH
SWORD CUTLERS
WILKINSON SWORD LTD

WILKINSON SWORD

Wilkinson Sword garden tools are the finest, most efficient ever made. Superior design and perfect balance make them a joy to handle. Cutting edges of chrome English sword steel stay sharp for years. Proud possessions and perfect gifts.

276. Swoe. This remarkable tool has caused a gardening revolution. Does many jobs twice as well in half the time.

Its hollow forged blade has three cutting edges to permit forward and backward hoeing action. It weeds, cultivates, makes seed furrows, levels beds, whips grass, goes into awkward corners. Sharpens itself as it works. 58" long.

\$14.50

277. Knifecut Pruner the Rolls Royce of pruning shears. Light alloy handles, specially designed to fit the hand. Unique double floating bearings. Finely beveled blades cut clean like a pruning knife. Thumb flick safety catch. 8 1/4" long.

\$12.25

278. Sword Pruner a precision instrument with a single floating bearing. Its action is effortless. Never bruises even the tenderest shoot. 8 1/4" long.

\$7.75

279. Pocket Pruner. Trimmiest lightest, pruner ever made. Perfect for light pruning and touching up. Cutting action is unbelievably efficient. Rounded blade points protects pocket. 6 1/2" long.

\$3.75

280. Lawnshear. Where the mower can't reach the Lawnshear can — without stooping or crawling. Turns a disagreeable chore into a pleasure. Blades are rustproof and stay sharp for years.

\$21.25

281. Long Handle Pruner. An amazingly light and efficient cutter. Tubular steel handles, with rubber grips; rust resistant. Sword steel blades make the cutting action clean and quick. Floating bearing. Cuts any branch up to 1 1/4" without effort.

\$12.75

282. Flower Gatherer. A beautiful example of good design. Sword steel blade whisks off the flower and grips the flower firmly until you draw it out. Safety catch designed for one handed use. 7" long.

\$5.95



RELAX AND REST EASY



283. Milady's Make-Up Lamp Table. An extra powder room! No more faulty make-up. Perfect for homes, summer cottages, dormitories. Adjustable metal reflector light directs proper illumination over 9" clear mirror. Adjusts and locks in any position. Convenient 11" cosmetic tray. Electrical outlet for hair drier, shaver, etc. Doubles as shaving stand for man of the house. UL approved. Sturdy, all metal construction. White only. **\$12.95**



284. Anti-Snore Mask All ye who snore, and all who writhe beside them in the not-so-still watches of the night, here's a scientifically designed anti-snore mask to pin your sleep-shattered hopes on. Washable contoured mask fits over chin to keep jaw closed. It prevents open-mouth snoring by encouraging proper nose breathing. Adjustable to fit men and women. A merry gift of lasting benefit for the sake of family peace. **\$2.50**



287. Folding Back Rest Ingeniously improved Folding Back Rest gives you the joy of firm sitting-up support when you read, eat, doze or watch TV. Provides 3 or 4 positions, especially selected for maximum comfort. Anchored by non-skid base. Elastic strap holds your own pillow just where you want it for perfect relaxation. Folds wafer thin. Conveniently light. **\$3.98**
287A. DELUXE Model of beautifully grained mahogany plywood has 4 adjustments and 2 elastic straps to hold your pillow comfy. A gift of distinction. **\$5.98**



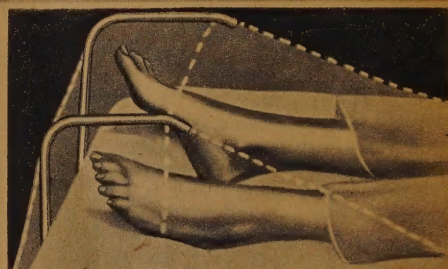
289. Knee Lift. Ingenious cushion gives lounge chair comfort in your own bed. Gently flexes knees like a hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax — many aches disappear, tensions vanish — sleep comes naturally. Priceless gift for bed readers, convalescents, expectant mothers. **\$2.98**



285. Electric Heat Mask relieves aches and pains, simple headaches, neuralgia, sinus, and head colds, with soothing heat. You can read, watch T.V., sew, etc., while being treated. Designed to fit comfortably over nasal and upper facial region. Wide open window gives full vision. Three way switch for low, medium, or high heat. Thermostatic safety control, can't overheat. U. L. approved, sanitary washable cover. **\$8.95**



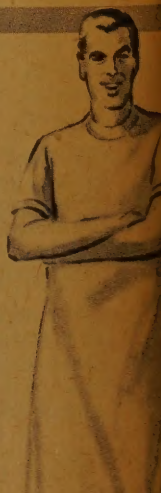
286. Illuminated watch stand-Night Light. A true bedside friend. Holds wrist watch under spring clip when you retire. Push button and light flashes onto dial for instant time reading—Also serves as a low night light, enabling you to avoid a toe stubbing bout when getting across the room. 2 "C" batteries and bulb are included. A honey of a gift for anyone going on a trip, to school, or for regular use on the night table away from the alarm clock side of the bed. **\$2.00**



288. Blanket Support. Lift burdensome covers from your feet for plenty of cosy foot-free space. With your feet free, tensions vanish — you relax — get to sleep sooner — sleep better — awake refreshed. You can stretch and turn without tangling. Improved circulation lessens leg and foot cramps. Fits any bed; regular, contoured or electric blankets. Arms fold during day. Ideal gift for tense executives, light sleepers and convalescents. **\$4.75**

290. Have A T-Shirt On Us If This T-Shirt Sleeper Doesn't Make You Give Up Pajamas! Once you've tried them you'll never want to sleep in anything else. Give them to any man who likes solid comfort and you'll be thanked all year! Tee-PJ's resemble a T-shirt but are over a foot longer. Rib-knit of soft combed cotton, they give when you move, ease up when you relax — follow your every movement like a shadow. Never bind, bunch or chafe — have no buttons to press into the body. Never need ironing. If it isn't the most comfortable sleeper you've ever worn, return within seven days for full refund, and we will send you a regular T-shirt free! Small (34), Med. (36-38), Large (40-42), Extra Large (44-46). **\$2.25**

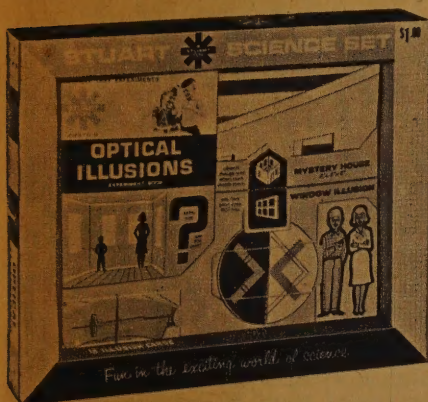
290A. 3 for \$6.00





291. Invisible Writing Science Kit. Here's scientific fun with chemicals for invisible writing. Over 12 experiments that never cease to intrigue the kids. Includes 3 chemicals, 5 test tubes, instruction booklet, other components. **\$1.00**

292. Scribble Bug. A fascinating game of skill. The child guides a "Scribble Bug" through various perils including a spider web, a pair of mice and snapping turtles. He swims across a lake, leaving a magical trail. By manipulating the "Bug", he can be made to write a name or message on the "water." Set contains framed board in brilliant colors, table legs, two spiders, two mice, two turtles, "magic" wand and "Scribble Bug." Packed in an attractive, colorful lift-off cover box. **\$3.00**



293. Optical Illusions. You won't believe your eyes. What great fun! Includes big, three-dimensional mystery house, wacky window, 18 different illusion cards, plastic overlays, spinning pin, experiment book, other components. Do over 25 experiments. **\$1.00**

294. Sensational Jumping Jack. Just wind it up and Jump! It's like an automatic jumping rope. One to four kids can jump at one time . . . and instructions tell how to play ten different games for hours of fun! Height and speed adjustable for all ages (from four years). Goes four minutes, turns by itself. **\$3.98**



295. Authentic Bongos. It's a treat to beat out authentic rhythms on these "South-of-the-Border" Bongos! Richly finished . . . solid, sturdy construction . . . true professional Bongo resonance. Free folder of Bongo rhythms. **\$5.95**



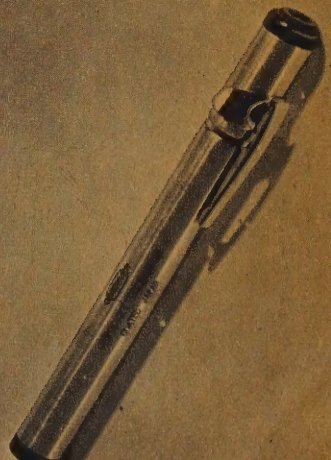
296. Musical Sleepy Baby Doll. Tosses and turns its little head and shoulders like a real live baby while the Swiss music box plays Brahms Lullaby. Just turn the key. Unbelievable and fascinating to watch. Cuddly baby's face is flesh silk with pink cheeks, button nose and cherry mouth. Blonde wisps of hair are topped by a knitted cap to match the P.J. tops. 12" long. **\$4.95**



297. Threadwriter Newest Hobby for Girls of all ages. Make monograms, designs and appliques on blouses, handkerchiefs, ties.

Actually writes with thread just as with a pencil or pen and it comes out looking like fine hand embroidery. Both pattern sheets and thread can be used over and over again. No special skill needed. Set consists of Threadwriter, 4 bobbins with multi-colored thread, Stylofil powder, a roller, 3 sheets special pattern-paper, 2 sheets special pattern-cloth, stencils, and sheet with suggested monograms and designs. **\$3.00**

298. Pocket Telescope Brings Far-Off Objects Near . . . is wonderful for parades, spectator sports, bird watching . . . even "rear window" viewing. Only 5 3/4" long, it looks like a fountain pen, but opens to 9" long, to give 6-power magnification. The lenses are coated for clear brilliant images; the outside is satin-finish metal. It weighs only 2 1/2 ounces, has a pocket clip, and comes gift boxed to delight your friends and you. **\$4.95**



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All you need is your Christmas list... you'll find gifts... useful, ornamental, gay, to delight everyone on it! This big new catalog has presents that grow and blossom, indoors and out... presents that make work seem like play... presents that fill a need or tickle a fancy. This is truly a shopper's paradise, with inspired suggestions for homes, hobbies, hubbies and heiresses, big or little! And you can do all your shopping without getting up from your comfortable chair! This year, take it easy. Do your Christmas shopping by mail or phone. You may be certain that your orders will be filled with the promptness and care that has always been our policy.

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Surprise!

Surprise!

Surprise!

Each \$4.95 Surprise Gift Package is Guaranteed To Hold At Least \$10.00 Worth of Merchandise

Each \$9.95 Surprise Gift Package is Guaranteed To Hold At Least \$20.00 Worth of Merchandise

Each \$25.00 Surprise Gift Package is Guaranteed To Hold At Least \$50.00 Worth of Merchandise

Chock-full of exciting surprises for you and lucky friends, are Max Schling Seedsmen's fascinating new **SURPRISE GIFT PACKAGES!** Each one holds a treasure trove of different things. Some are practical worksavers for home and garden... some are smart home accessories... some are just for fun! All are fine quality regular Max Schling Seedsmen merchandise. Because we have only a few of each item... too few to show in this catalogue individually... you buy at savings of 50%.

So treat yourself, treat a friend, to a value-packed, fun-filled surprise package for Christmas. Or open your Surprise Gift Packages as soon as you receive them, to find wonderful Christmas gifts for everyone on your list!

Children's Surprise Gift Packages		Adult's Surprise Gift Packages	
299A. Reg. Size	\$4.95	299D. Reg. Size	\$4.95
299B. Jumbo Size	\$9.95	299E. Jumbo Size	\$9.95
299C. Mammoth	\$25.00	299F. Mammoth	\$25.00

Unusual Plants for House and Garden

Each shipped at the proper spring planting time for your area. If you request, receiver of gift will receive a presentation strawberry or bamboo token, with a card to the effect that they will receive plants at the proper time.



300.

IT'S TRUE! IT'S REAL! THE STRAWBERRY THAT CLIMBS!

The fascinating Sonjana climbing strawberry is the most sensational plant introduction of the century. Imagine the reaction of your friends and neighbors when they see the richly foliated strawberry plant climbing vigorously upward to 6 ft. on a pole, trellis, or wall—a beautiful plant in itself and one which gives you enticing red strawberries of firm texture, exquisite fragrance, and delightful taste. Just pick plump mouthwatering berries without even bending over. Besides growing Sonjana upward, they are wonderfully suited for growing in hanging baskets, strawberry jars, etc. Easy and rewarding to grow.

3 for \$6.95 12 for \$25.95

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Just as they do in the Orient!

301. Outdoor Tall Bamboo. Graceful Oriental cranes with evergreen foliage grow up to 30 ft. high, have survived 18° below zero! Edible shoots.

301A. Outdoor Pygmy Bamboo. Excellent evergreen ground cover grows 1 to 2 ft. high. Can be mowed after 2 years.

301B. Indoor Tall Bamboo. Magnificent yellow-green canes, rich feathery foliage form compact clumps, grow 6 ft. high. **\$3.00 each**
2 for \$5.00 12 for \$25.00



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Eldorado 5-5620

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PLEASE SEND AS GIFT TO:

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City Zone State

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catalogue number.

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